LIBRARY BOARD MEETING

JANUARY 22, 2020

Ashley Aidenbaum
PRESIDENT

Melissa Mark
VICE PRESIDENT

Frank Pisano
SECRETARY

James W. Suhay
Bob Tera
Jennifer Wheeler
Doug Koschik
LIBRARY DIRECTOR
MISSION
The Baldwin Public Library enriches Birmingham and participating communities by providing opportunities and resources for individuals of all ages and backgrounds to learn, connect, and discover.

VISION
The Baldwin Public Library will be an essential resource for the community and its first choice for accessing the world’s knowledge.

CORE VALUES
WE ARE COMMITTED TO:
• Intellectual Freedom
• Equitable and Inclusive Access
• Education and Learning

• Welcoming Environment
• Integrity
• Partnerships
• Excellence

ADOPTED OCTOBER 2010
Baldwin Public Library Board of Directors

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Term expires February 2020
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Communications and Personnel Committees
Communications, Building and Personnel Committees
Building and Finance Committees
Building and Finance Committees
Finance and Policy Committees
Communications and Policy Committees
AGENDA
Baldwin Public Library Board Meeting
Wednesday, January 22, 2020 at 7:30 p.m.
Rotary Tribute & Donor Rooms

Agenda

The full Board packet is available online at www.baldwinlib.org on the Friday preceding the meeting. This is an open meeting. All members of the public are invited to attend.

Call to order, pledge of allegiance, reading of the Library’s mission statement, and establishment of a quorum.

I. Consent Agenda
   All items on the consent agenda are considered routine and will be enacted by one motion and approved by a roll call vote. There will be no discussion of these items unless a Board member or a citizen so requests, in which case the item will be removed from the general order of business and considered as the last item under new business.
   A. Approval of December 16, 2019 Board Meeting minutes.                                      p. 7
   B. Approval of December 2019 vendor payments in the amount of $299,942.92, including payments in excess of $6,000. p. 11
   C. Approval of total expenses in the amount of $527,033.17.                                      p. 15

II. Board Reports and Special Announcements
    A. President’s report
    B. Board comments
    C. Staff anniversaries                                                                                   p. 35
    D. Upcoming events of interest (Rebekah Craft)                                                            p. 84

III. Board Committee Reports
    A. Finance Committee (Bob Tera)                                                                         p. 14
    B. Building Committee (Jim Suhay)                                                                         p. 17

IV. Library Report and Renovation Update                                                                  p. 27
V. Liaisons                                                                                               p. 43
    A. Report from Friends of the Baldwin Public Library (Mark Lyles)
    B. Beverly Hills (Lee Peddie, Beverly Hills Village Council)
    C. Bloomfield Hills (Susan McCarthy, Bloomfield Hills City Commission)

VI. Unfinished Business
VII. New & Miscellaneous Business
VIII. Items Removed from Consent Agenda

IX. Information Only

A. BPL Promotional 2020 Book Clubs Brochure  p. 54
B. BPL Promotional 2020 Book Clubs Bookmark  p. 56
C. *Hometown Life*, “Birmingham’s Baldwin Public Library’s top reads for 2019”  p. 57
D. *Hometown Life*, “Check it out: Here are the most popular books and movies at local libraries in 2019”  p. 63
E. *Hometown Life*, “Top Stories” photo clip, of Rosemary Retford reading *Harry Potter and the Chamber of Secrets*  p. 69
F. *Hometown Life*, “Here’s how to honor Martin Luther King’s work on MLK Day”  p. 70
G. *Birmingham/Bloomfield Eagle*, “Birmingham Rotary to ramp up efforts in 2020”  p. 75
H. *The Washington Post*, “New York Public Library’s most checked-out books say a lot about what we read and why”  p. 77
I. *Publishers Weekly*, “Why It’s Time to Quantify the Library’s Role in the Reading Marketplace”  p. 80
J. Advertisement for Merritt Cieslak Design; Salem South Lyon District Library renovation detail.  p. 83
K. Upcoming events of interest  p. 84

X. General Public Comment Period

The Library Board values public meetings and welcomes your comments on Library issues. The Board respectfully asks that comments be made as concisely as possible. We welcome your comments but cannot debate items not on the agenda.

XI. Adjournment

Next regular meeting of Library Board: Monday, February 17, 2020 at 7:30 p.m.

*Suggested motion:* To adjourn the January 22 Board Meeting.

Persons with disabilities that may require assistance for effective participation in this public meeting should contact the Library at the number (248) 647-1700 or (248) 644-5115 (for the hearing impaired) at least one day before the meeting to request help in mobility, visual, hearing, or other assistance.

Las personas con incapacidad que requieren algún tipo de ayuda para la participación en esta sesión pública deben ponerse en contacto con la oficina del escribano de la biblioteca en el número (248) 647-1700 o al (248) 644-5115 (para las personas con incapacidad auditiva) por lo menos un día antes de la
reunión para solicitar ayuda a la movilidad, visual, auditiva, o de otras asistencias. (Title VI of the Civil Rights Act of 1964).
1. **Call to Order and Roll Call:**

The meeting was called to order by President Ashley Aidenbaum at 7:30 p.m.

Library Board present: Ashley Aidenbaum, Melissa Mark, Frank Pisano, Jim Suhay, Bob Tera, and Student Representative Klea Ahmet.

Absent and excused: Jennifer Wheeler.

Library Staff present: Doug Koschik, Director; Rebekah Craft, Associate Director; and Robert Stratton, Administrative Assistant.

Friends of the Library liaison present: Ryndee Carney

Contract community representatives present: None.

Members of the public present: None.

Klea Ahmet read aloud the Library’s Mission Statement

2. **Consent Agenda:**

**Motion to approve the consent agenda.**

1st Tera
2nd Mark

A roll call vote was taken.

Yeas: Aidenbaum, Mark, Pisano, Suhay, and Tera.

Nays: None.

Absent and excused: Wheeler.

The motion was approved unanimously.

3. **Board Reports and Special Announcements:**

**President’s report:** Aidenbaum noted that 2019 had been an incredibly productive year at Baldwin. She expressed gratitude to Library staff, the Library Board, volunteers, the Friends of the Library, Baldwin’s contract communities, and everyone else who had contributed to the progress made this year in improving the Library to benefit patrons as well as the community as a whole.

**Board comments:** None.

**Staff Anniversaries:** Pisano acknowledged the following staff anniversaries and gave thanks to these staff members for their passion and all they do for the Library: Mary MacMillan (5 years) and Megan Novak (2 years).

Aidenbaum added thanks again to the volunteers who have given their time in service to the Library.

**Upcoming events of interest:** Craft reported upcoming events of interest, details of which can be...
Mark noted the overwhelming popularity of the “Dan the Creature Man” program, which is scheduled for December 23. 150 people have already registered, and the wait list is long.

Suhay commended Library staff for hosting such a wide variety of excellent programs. He mentioned that he had attended the Art of the Italian Renaissance program on December 15. Wendy Evans was the instructor, and she held the audience of 50 people captivated for over an hour.

4. Board Committee Reports

Finance Committee:

Pisano reported that the Finance Committee met on Monday, December 9, 2020 at 4:30 p.m. Among other things, the Committee discussed Baldwin’s contract with Bingham Farms. That contract will roll over for another two years on July 1, 2020, unless the Village of Bingham Farms gives notice six months in advance. The Village has requested that both sides review the contract, which has not been done since 1993. That will take a few weeks, so the Village is requesting that the Library Board pass a resolution stating that Bingham Farms has until February 29, 2020, to give notice. That will allow the Village and the Library two months to review the contract and consider modifications.

Complete details of the Finance Committee meeting can be found on page 15 of the December Board packet. Pisano also noted his attendance of City of Birmingham Investment Committee and Retirement Board meetings on November 25 and December 13, respectively.

The next meeting of the Finance Committee will take place on Monday, January 13, 2020 at 4:30 p.m. The Trust’s investment consultant, Ron Carpenter from Raymond James, will attend that meeting.

Motion: To grant the Village of Bingham Farms an extension until February 29, 2020, to give notice of termination of their contract with the Baldwin Public Library.

1st Tera
2nd Mark
Yeas: Aidenbaum, Mark, Pisano, Suhay, and Tera.
Nays: None.
Absent and excused: Wheeler.
The motion was approved unanimously.

Building Committee:

Suhay reported on the Building Committee’s working sessions between November 18 and December 16. Notes from those meetings can be found on pages 18 - 26 of the December Board packet.

Suhay went over the ‘reflected ceiling” plan on page 26 of the December Board packet. The area in white will have a ceiling height of 9’4”. The area in pink will have a ceiling height of 8’11”. And the area in green will have a ceiling height of 11’2”. There’s been a long discussion about how best to provide heat and cooling to the east end of the second floor. The two options were modifying the existing ductwork or installing a split system. While the latter option has several advantages, the cost is much higher, so the Committee decided to go with ductwork.

It has been decided that the western part of the south wall of the 1927 building will be covered in drywall, while the eastern part will have its brick, limestone, and leaded window frames restored. Suhay
discussed efforts to solve the problem of where to position the blinds. Demolition of the main floor restrooms will begin on January 2. The restrooms are scheduled to be re-opened seven weeks later. An updated cost estimated for Phase 3 will be provided by Dailey by the end of December. Koschik will present it to the City Commission at its long-range planning session on January 25.

The next Building Committee working session will be on Monday, December 30 at 1:30 p.m.

Tera commended the Building Committee for keeping costs down, while ensuring high quality in construction.

5. **Library Report and Renovation Update:**

Koschik stated that the Library is performing at an excellent or satisfactory level in every field of the statistical dashboard, found on page 28 of the December Board packet. Technical Services Coordinator Josh Rouan has undertaken a correction of the statistics for ‘self-checkout usage’ and ‘percentage of circulation by residents and nonresidents.’ Complete year-to-date updates of these statistics will be brought to the January Board meeting.

Mark noted that the number of ‘database sessions’ had increased considerably between November 2018 and November 2019, and asked for a statistical comparison between November 2018 and November 2019. She also noted the increased success of Teen programs, whose attendance increased between November 2018 and November 2019, even though the number of programs dropped. Finally, Idea Lab certifications grew from 7 to 32.

Koschik thanked Jeff Jimison and his staff for their commitment to the Idea Lab and the public.

Koschik also thanked Board member Melissa Mark for submitting a grant request to the Women’s Farm & Garden Association Bloomfield Hills Chapter. The Chapter approved the grant and awarded $1,200 to the Library to purchase a Kousa Dogwood for the children’s garden.

Koschik announced the naming of the Ileane Thal Reference Desk. Thal worked for the Library for 18 years, starting in 1983, after receiving a Masters of Library Science from the University of Michigan. Upon retirement in 2001, she was elected to the Library Board and served two terms, including one year as President. In 2012, she established an endowment fund to benefit the Library. Her family had recently contacted Koschik about their desire to provide a donation for the naming rights of the Adult Services Reference Desk. That transaction has now been formalized. Money from the naming rights contribution will be used to maintain and improve the Reference Desk.

Mark said that Thal had been a mentor to her and that she would not have pursued a Library Science degree without Thal’s encouragement. Mark noted what a knowledgeable and helpful person Thal had been. Pisano stated that Thal had approached him about his interest in the Library Board, back in 2009, and had advised him throughout the election process.

Koschik finished off with the Idea Lab update from Jeff Jimison.

Craft reported about Baldwin’s curbside pickup program, staff changes, staff continuing education, and cooperation between Baldwin and the Birmingham Public Schools.

Craft also announced the upcoming end of Student Representative Klea Ahmet’s term. Ahmet’s last Board meeting will be on January 22. A press release has been issued, and the application for Library Board Student Representative has been placed on the Library’s website. It is also available on pages 54 – 57 of the December Board packet. The position is open to all high school juniors within Birmingham, Beverly Hills, Bloomfield Hills, and Bingham Farms. Applications are due on Friday, January 10, and more
information can be found on www.baldwinlib.org.

Mark stated her appreciation for BPL staff's outreach to Birmingham Public Schools. Aidenbaum recommended utilizing future outreach to engage STEM/STEAM students by spreading the word about the Library's Idea Lab.

The complete Library Report can be found on pages 27 – 43 of the December Board packet.

6. Liaisons

Friends: (Ryndee Carney)

Carney reported that the Friends made $550 during their pop-up book sale during Birmingham's Winter Markt. Additionally, she noted that the Friends are now making as much annual revenue from the sale of books across from the Circulation Desk as they do from one of their formal book sales. Mark thanked Carney and the Friends of the Library for their efforts and contributions.

Koschik made special mention of the critical role the Friends' fundraising plays in financing Library programming, which is its strongest suit.

Beverly Hills: There was no report.

Bloomfield Hills: There was no report.

7. Unfinished Business: None.

8. New & Miscellaneous Business: None.

9. Items Removed from Consent Agenda: None.

10. Information Only: See pages 54 - 76 of the December Board packet.

11. General Public Comment Period: None.

12. Adjournment:

Motion to adjourn the meeting.

1st Tera
2nd Mark
Yeas: Aidenbaum, Mark, Pisano, Suhay, Tera.
Nays: None.
Absent and excused: Wheeler.

The motion was approved unanimously. The meeting was adjourned at 8:30 p.m. The next regular meeting will be on Wednesday, January 22, 2020 at 7:30 p.m.
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Baldwin Public Library
300 W. Merrill Street
Birmingham, MI 48009

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Total: 299,942.92

I hereby certify that each of the above invoices are true and correct.

_____________, 20_____                              ________________________________
Executive Library Director

Allowance of Vouchers

The Library Board of Directors of the Baldwin Public Library has examined the claims listed on the foregoing Register of claims and except for claims not allowed as shown on the Register such claims are hereby approved and dated in accordance with MCL 397.210a and the Birmingham City Charter.

__________________________
Secretary of the Baldwin Public Library Board
BOARD COMMITTEE REPORTS

Finance Committee
Building Committee
January Finance Committee Report

The Baldwin Public Library Board’s Finance Committee met on Monday, January 13, 2020, at 4:30 p.m. in the Jeanne Lloyd Room. Present were Frank Pisano, Bob Tera, Jim Suhay, Doug Koschik, Rebekah Craft, Paul Gillin, and Ron Carpenter of Raymond James.

- Ron Carpenter updated the Committee on the Library Trust’s investments. He will return to review Baldwin’s Trust accounts with the Committee in August 2020. Carpenter discussed the importance of investing in high-quality funds. To that end, the Committee chose to make the following changes to the accounts.
  - In the Endowment Funds account, the Committee agreed to reallocate the entire balance of approximately $106,000 from BNY Mellon Opportunistic Midcap Value Fund into two accounts. 60% will be invested in Virtus Ceredex Mid Cap Value Equity, and 40% will be invested into WisdomTree US MidCap Dividend.
  - Also in the Endowment Funds account, the Committee agreed to reallocate the entire balance of approximately $92,000 from Templeton Global Bond Advantage into two accounts. $20,000 will be invested in ABI High Income, and $72,000 will be invested into WA Core Bond I.
  - The Committee will keep an eye on J Hancock Regional Bank fund, in which we have approximately $39,000 invested. If this fund continues to underperform, the Library will liquidate it in May, assuming that the Library Board votes to take out distributions from the endowment funds, as it usually does as part of the annual process.
  - In order to keep in line with the Trust Investment Policy, which directs that the trust has no more than 75% of the value of the Trust invested in equity funds, Carpenter will move .45% of the value of the Trust from Eaton Vance Atlanta Cap SMID Cap I into WA Core Bond I. This will reduce the percentage of equity funds from 75.45% to 75%.

- Koschik gave an update on the FY 2019-20 budget. After six months, the budget is tracking well. Large expenditures in December include payments for the Youth Room Expansion, annual maintenance of the Bibliotheca self-check and sorter software, and renewal of the Morningstar Investment database.

- Craft discussed December 2019 Trust expenditures with funds from the Friends of the Baldwin Public Library.

- The next meeting of the Finance Committee will take place on Monday, February 10, 2020, at 4:30 p.m. in the Jeanne Lloyd Board Room.
This report references the Revenue and Expense Report 2019-20, found on the following page. At 50.00% of the way through fiscal year 2019-2020, the Library has spent 39.6% of its budget and received 81.4% of its revenue. By this point of the year, the Library was budgeted to have spent 38.7% of its budget and to have received 81.2% of its revenue.

Payment was made to The Dailey Company for Youth Room Renovation (progress payment of $178,505.28); Overdrive ($20,101.14); Biblioteca ($18,198.29).

### Vendor payments in excess of $6,000:

<table>
<thead>
<tr>
<th>Vendor</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Dailey Company</td>
<td>$178,505.28</td>
</tr>
<tr>
<td>Overdrive</td>
<td>$20,101.14</td>
</tr>
<tr>
<td>Biblioteca</td>
<td>$18,198.29</td>
</tr>
<tr>
<td>Baker &amp; Taylor Books</td>
<td>$13,116.53</td>
</tr>
<tr>
<td>Midwest Collaborative</td>
<td>$13,107.78</td>
</tr>
<tr>
<td>Midwest Tape</td>
<td>$11,812.84</td>
</tr>
<tr>
<td>Capital One</td>
<td>$6,801.09</td>
</tr>
<tr>
<td><strong>Total vendor payments in excess of $6,000</strong></td>
<td><strong>$261,642.95</strong></td>
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</table>

Balance of vendor payments less than $6,000 $38,299.97

**Total vendor payments** $299,942.92

### City of Birmingham allocations:

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Payroll Period Ending 11/30</td>
<td>$80,862.78</td>
</tr>
<tr>
<td>Payroll Period Ending 12/14</td>
<td>$83,198.50</td>
</tr>
<tr>
<td>Employee Health Care Payroll Deduction 12/14</td>
<td>($637.04)</td>
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<tr>
<td>Quarterly Hospitalization Adjustment</td>
<td>$44,627.90</td>
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<tr>
<td>Fixed Past Retirement Health Care Cost</td>
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<tr>
<td>Fixed Past Retirement Cost</td>
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<td><strong>Total Payroll</strong></td>
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<tr>
<td>BS&amp;A Software Charge</td>
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<tr>
<td>Administrative Services</td>
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<tr>
<td>MML Insurance Premium</td>
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<td>Credit Card Processing Fee</td>
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<tr>
<td><strong>Total City of Birmingham allocations</strong></td>
<td><strong>$229,165.76</strong></td>
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### Reconciling adjustments:

<table>
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<tr>
<th>Description</th>
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<tbody>
<tr>
<td>Annual eRate Rebate from TLN</td>
<td>($2,075.51)</td>
</tr>
<tr>
<td><strong>Total Recon Adjustments</strong></td>
<td>($2,075.51)</td>
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</table>

**Total expenses for the month** $527,033.17
### BALDWIN PUBLIC LIBRARY
#### REVENUE AND EXPENSE REPORT 2019-20

#### DECEMBER 2019

<table>
<thead>
<tr>
<th>Revenue/Expense</th>
<th>Approved 2019-20</th>
<th>Current Month Budget</th>
<th>Current Month Actual</th>
<th>Variance For Month</th>
<th>Y-T-D Budget 2019-20</th>
<th>Y-T-D Actual 2019-20</th>
<th>Variance For Y-T-D</th>
<th>% Received/Spent</th>
<th>Prior year Y-T-D</th>
<th>% Received/Spent</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUES</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TAXES</strong></td>
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<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$3,385,950</td>
<td>$3,385,950</td>
<td>$0</td>
<td>100.0%</td>
<td>$3,249,870</td>
<td>100.0%</td>
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<tr>
<td><strong>PROVISION FOR TAX LOSS</strong></td>
<td>($15,000)</td>
<td>($1,250)</td>
<td>$1</td>
<td>$1,251</td>
<td>($7,500)</td>
<td>($1,35)</td>
<td>$7,365</td>
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<td>$74</td>
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<td><strong>COUNTY AND STATE REVENUE</strong></td>
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<td>$0</td>
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<td>($90)</td>
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<td>7.0%</td>
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<td><strong>LOCAL GRANTS</strong></td>
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<td>$0</td>
<td>$0</td>
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<td>$0</td>
<td>$0</td>
<td>100.0%</td>
<td>$45,000</td>
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<td>$224,972</td>
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<tr>
<td><strong>PATRON USE REVENUE</strong></td>
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<td>$4,690</td>
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<td>$40,200</td>
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<td>($5,758)</td>
<td>42.4%</td>
<td>$48,180</td>
<td>58.3%</td>
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<tr>
<td><strong>INVESTMENT INCOME</strong></td>
<td>$52,290</td>
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<td>$26,147</td>
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<td>$4,529</td>
<td>58.7%</td>
<td>$23,298</td>
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<tr>
<td><strong>TOTAL REVENUE</strong></td>
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<td>$868</td>
<td>$3,682,501</td>
<td>$3,689,392</td>
<td>$6,891</td>
<td>81.4%</td>
<td>$3,598,612</td>
<td>82.6%</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Expense</th>
<th>Approved 2019-20</th>
<th>Current Month Budget</th>
<th>Current Month Actual</th>
<th>Variance For Month</th>
<th>Y-T-D Budget 2019-20</th>
<th>Y-T-D Actual 2019-20</th>
<th>Variance For Y-T-D</th>
<th>% Received/Spent</th>
<th>Prior year Y-T-D</th>
<th>% Received/Spent</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EXPENSES</strong></td>
<td></td>
<td></td>
<td></td>
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<td></td>
<td></td>
<td></td>
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<tr>
<td><strong>PERSONNEL SERVICES</strong></td>
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<td>$19,356</td>
<td>$1,099,000</td>
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<td>$2,600</td>
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<td>$603</td>
<td>50.6%</td>
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<td>$164,000</td>
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<td>$258,841</td>
<td>73.0%</td>
</tr>
<tr>
<td><strong>TECHNOLOGY &amp; MAINTENANCE</strong></td>
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<td>$21,000</td>
<td>$20,341</td>
<td>($659)</td>
<td>$58,000</td>
<td>$86,651</td>
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<td>70.2%</td>
<td>$44,348</td>
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</tr>
<tr>
<td><strong>UTILITIES</strong></td>
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<td>$3,360</td>
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<td>$46,173</td>
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<tr>
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<td>$43,000</td>
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<tr>
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<td>$609,000</td>
<td>$610,479</td>
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<td>25.4%</td>
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<td><strong>COLLECTIONS</strong></td>
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<td>$308,515</td>
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<td><strong>TOTAL EXPENSES</strong></td>
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<td>$60,846</td>
<td>39.6%</td>
<td>$1,947,381</td>
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</tr>
</tbody>
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**VARIANCE**

<table>
<thead>
<tr>
<th></th>
<th>($1,677,170)</th>
<th>($587,692)</th>
<th>($518,447)</th>
<th>($10,755)</th>
<th>$1,282,301</th>
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<th>($53,955)</th>
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<tbody>
<tr>
<td><strong>FUND BALANCE-BEGINNING OF YEAR</strong></td>
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<td></td>
<td></td>
<td></td>
<td>$1,961,960</td>
</tr>
<tr>
<td><strong>FUND BALANCE-CURRENT</strong></td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$3,190,306</td>
</tr>
</tbody>
</table>

The fund balance should be not less than 25% of annual operating expenditures and not more than 35% of annual expenditures, except when the Library is building a fund balance in support of specific non-recurring projects.

Note: Of the $3,385,950 in Birmingham tax revenue, $2,681,265 is for operating expenses, and $704,685 is for pre-funding the Youth Room expansion and renovation.
**Construction Committee Working Session Notes**

**project**  
BPL Youth Services – Renovation / Addition

**date**  
December 16, 2019, 1:30 – 2:40 p.m.

**location**  
Jeanne Lloyd Room

**attending**  
Baldwin Public Library (BPL): D. Koschik, R. Craft, S. Klimmek
Phase 2 Construction Committee: F. Pisano, M. Mark, J. Suhay
City of Birmingham (City): B. Johnson, M. Morad
Luckenbach Ziegelman Gardner (LZG): R. Ziegelman, J. Gardner, K. Swanson
The Dailey Company (Dailey): D. Meyers, P. Danko

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**Staff Office Ductwork vs. Split System**

- Dailey presented the quote to install a split system, with two heads, in the Library Director’s office. The total cost would be $22,366, including the cost of the system and installation, electrical work, and roofing work, but not one or two other expenses, which would bring the total cost up to nearly $25,000.
- The less expensive option, at $4,142, would be to relocate the heating duct so that it does not obstruct the brick wall.
- Ziegelman stated that it would be ideal to position all three of the vents under the drywall, and the next best option would be to place two vents under the drywall and rework the vent leading to Doug’s office.
- Johnson noted that the split system would help to alleviate load from the main system to a small degree.
- The Committee decided to go with the less expensive ductwork relocation option.
- To avoid delays, Dailey agreed to have their HVAC contractor make the already-agreed-upon revisions to the ductwork and determine whether a soffit needs to be built to cover part of the ductwork. Dailey would not charge for the soffit.

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**Final Staff Office Design Direction**

- LZG provided an updated drawing of the cabinetry in the staff office.
- Now that part of the wall will be enclosed in drywall, LZG would like to shift shelving west to leave as much of the brick exposed as possible.
- Staff have guided LZG to remove the upper cabinetry above the sink, shift the upper cabinetry west to expose the brick wall, and add additional lower cabinetry for more storage.
- LZG will update the drawing and then submit it to Dailey to create an updated cost estimate for the cabinetry.

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**Cove Lighting**

- Dailey is aware of the plan to remove 20 cove lights. After they check with their electrician, they will have an updated credit to submit.
Change Order 11 – Electrical Floor Devices Cost Update
• Dailey is waiting on E.L. Electrical for an updated cost on floor devices.

Construction Progress Update & Schedule
• Meyers reported that the aquarium wall will be complete and ready for aquarium delivery and installation on April 1.
• The roof was installed last week and is water tight.
• Contractors continue to work on the ceiling.
• This week, contractors will start installing staff office ductwork and will frame some walls.
• The electrical lighting layout will begin on Tuesday so that everything lines up with the stack rows.
• The sprinkler line installation will take place this week.
• The next big push is to install the full curtain wall. Then the building will be covered with visqueen so that the higher wall and ceiling around the perimeter of the room can be drywalled. Glass units are on order.
• Work on the bathrooms will begin on January 2 and last approximately seven weeks.

RFI’s and Submittals Update
• All are up-to-date.

Curtain Wall Mock Up
• The window mockup (framework only) will be going up this week for the first section of curtain wall.
• LZG has a clarification question for curtain wall sprinkler lines for Dailey and will discuss it with them this week.

Phase 3 Conceptual Cost Estimate
• Bernard and Wheeler will work on the updated Phase 3 cost estimate and will deliver it to the Library by December 31. Dailey will not charge for this estimate.

The next working session will be held on December 30 at 1:30 p.m.
Construction Committee Working Session Notes

**project**  BPL Youth Services – Renovation / Addition

**date**  December 30, 2019, 1:30 – 2:40 p.m.

**location**  Jeanne Lloyd Room

**attending**  Baldwin Public Library (BPL): D. Koschik, R. Craft
Phase 2 Construction Committee: F. Pisano, M. Mark, J. Suhay
City of Birmingham (City): B. Johnson, M. Morad
Luckenbach Ziegelman Gardner (LZG): J. Gardner, K. Swanson
The Dailey Company (Dailey): D. Bernard, P. Danko, N. Vesteich

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**Ceiling/Lighting Plan – Story Room Updates/Recommendations**

- LZG presented a proposal that includes the following changes to the Story Room:
  - Change the ceiling to have two heights rather than three heights. This will accommodate the ducts in the Story Room and will work with the height of the existing beams. The main height of the ceiling will be 8’11” tall, and the perimeter of the room will have an 11’ tall ceiling that will be consistent with the perimeter elsewhere in the Youth Room. This option does not require the removal of a beam, which would have cost about $2,500.
  - Eliminate the three chandeliers and use recessed lighting only. The chandeliers have already been ordered and may not be able to be returned. If they are able to be returned, there will be a restocking fee. The chandeliers may be used elsewhere in the Youth Room if the restocking fee is too high. They could possibly be used in Phase 3 as well.
  - Convert the glass wall adjacent to the Story Room door to drywall, with a slight glass reveal on either side. This will make the Story Room a bit more private and will offer more wall space. Craft/Koschik will review this change with Klimmek to make sure that it is acceptable. [Note from January 2: Klimmek has agreed to this change.]

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**Fire Suppression**

- Gardner shared a shop drawing of the fire suppression system. Gardner met with Fire Marshal Campbell. The original plan was for the perimeter of the ceiling to have a separate fire line and heads. Campbell determined that this is not necessary because the ceiling pocket there is half the size of what requires a separate fire line. (It’s required if the ceiling pocket is over 1,000 cubic feet, while the Youth room ceiling pocket is only 580 cubic feet). The other fire lines and heads would need to be modified, however, in order to be able to sprinkle all of the floor area.
- Those other fire lines and heads have already been fabricated and will need to be reworked by the fire suppression contractor. Danko said that the contractor will do that at no extra cost.
- Eliminating the separate fire line would improve the aesthetics of the perimeter.
- This extra fire line was included in the initial drawings and already manufactured. The costs will not be recovered.
- Koschik said that the most important factor is safety. While costs and aesthetics are important, they are outweighed by safety. We need to install whatever fire suppression system is required by code.
- Johnson will speak with Campbell about the sprinkler requirements. Then he will make a final determination on whether we should proceed with the revised fire suppression plan.

Curtain Wall
- LZG has requested final curtain wall shop drawings with engineering verification from the manufacturer/installer. The engineering provided originally by Tube-Lite (the specified curtain wall manufacturer) indicated that the curtain wall needed to be installed with 6” deep aluminum framing members. The mockup provided by the curtain wall installer is, by contrast, only 4” deep. Show drawings and the site mockup can be approved with 4” deep aluminum framing members, as long as the installer provides the engineering to support the 4” deep framing.
- Dailey is waiting on installation of the curtain wall sample panel.

Staff Office Cabinetry
- LZG presented updated plans for the staff office cabinetry. The cabinetry has been moved 18” west, the cabinetry above the sink has been eliminated to keep the brick wall uncovered, and the sink cabinet has been lowered to 34” high to be ADA-compliant.
- An additional 18” wide cabinet has been added. LZG asked for staff preference on the cabinet. (The options are shelves with doors, open shelves, or drawers).
- [Note from December 31, Kristen Tait, Head of Circulation, has requested drawers in this unit, and Craft has passed this message along to Gardner and Danko.]

Construction Progress Update & Schedule
- Dailey is waiting on the curtain wall installer to set up the sample.
- Ceiling framing is in progress.
- Ductwork installation continues.
- Electricians are preparing to install light fixtures.
- The main floor bathrooms will be off limits to the public starting on January 2. The demo process will start on January 6 and finish about seven weeks later.
- Meyers will update the project schedule.
- The aquarium company is preparing a contract. The aquarium will require a 50% down payment.

RFI’s and Submittals Update
- Danko would like to have responses for each RFI in writing to complete the log.
- Meyers and Danko will meet with Gardner to go over the RFIs.
Phase 3 Conceptual Cost Estimate

- Bernard will deliver the cost estimate by noon on December 31. [Note: It arrived on time.]

The next working sessions will be held on January 6 and 13 at 1:30 p.m.
Construction Committee Working Session Notes

project       BPL Youth Services – Renovation / Addition
date         January 6, 1:30 – 2:30 p.m.
location     Jeanne Lloyd Room
attending    Baldwin Public Library (BPL): R. Craft, S. Klimmek
             Phase 2 Construction Committee: F. Pisano, M. Mark, J. Suhay
             City of Birmingham (City): B. Johnson, M. Morad
             Luckenbach Ziegelman Gardner (LZG): B. Ziegelman, J. Gardner, K. Swanson
             Dailey Company (Dailey): D. Bernard, P. Danko, D. Meyers

Ceiling/Lighting Plan – Story Room Updates/Recommendations

- The final plan for the Youth Room has been approved. This plan calls to lower the ceiling from 9’4” to 8’11”, to revise lighting to add can lighting and remove chandeliers, and to convert the glass wall adjacent to the door to drywall.
- Dailey confirmed that the ceiling needs to be lowered to 8’11” to accommodate the main stem of the HVAC vents that lead from the Youth Room hallway through the existing Youth room and through the new structural steel in the addition.

Fire Suppression

- Bruce Johnson will be meeting with Fire Marshal Joel Campbell on January 6 to discuss the sprinkler requirements.
- Dailey will be inserting a plywood block above the ceiling pan to change the total height of the ceiling pocket space to be less than 36” to ensure compliance with the sprinkler code.
  - The plywood block is a thick piece of wood that is attached directly to the framing and acts as a spacer to lower the ceiling height slightly.
  - The “pan” is a pre-finished piece of white sheet metal that looks just like the curtain wall material. In this particular instance, contractors are using a pan instead of gypsum board (drywall).

Curtain Wall Mock-Up and Final Shop Drawings

- A section of the curtain wall has been installed on the south side of the building.
- Danko wants to meet in person with LZG and the installer to ensure the horizontal bar meets the limestone at the correct location.
- LZG is waiting on confirmation on the final tube light installation requirements before the drawings can be finalized. ([from December 30 meeting: LZG has requested final curtain wall shop drawings with engineering verification from the manufacturer/installer. The engineering provided originally by Tube-Lite (the specified curtain wall manufacturer) indicated that the curtain wall needed to be installed with 6” deep aluminum framing members. The mockup provided by the curtain wall installer is, by contrast, only 4” deep. Show drawings and the site mockup can be approved with 4” deep aluminum framing members, as long as the installer provides the engineering to support the 4” deep framing).]
Curtain Wall Shades
- LZG proposed adding a piece of white sheet metal along the blinds in the Story Room to block off sun coming in the building in the gap between the proposed height of the blinds and window opening.

Staff Office Cabinetry
- Bernard sent the staff office cabinetry drawings to the millwork contractor for an updated quote on the cabinetry.

Construction Progress Update & Schedule
- First floor restroom demo started on January 6.
- The plumbing and electrical in the restrooms were cut and capped last week.
- Contractors have started rough electrical in crawl spaces for floor boxes and pull throughs.
- Ductwork installation continues to progress.
- VAV boxes and mini split system have been set in place.
- The framing for the aquarium wall has begun.
- The layout for the coat room and story room kitchenette have been set in place.
- Contractors are working on framing the soffit drop running east-west around the exterior side.
- Rough mechanical, electrical, and plumbing continues.

RFI’s and Submittals Update
- Danko and Gardner reported that all outstanding RFIs and Submittals have been updated.
- Dailey is waiting for an update from EL Electric on whether or not it will be possible to return the pendants originally intended for the story room.

BPL Phase 3 Conceptual Cost Estimate
- Dailey delivered the completed estimate to BPL on December 31 and then committee members met on January 3 to discuss the aspects of the estimate. The Building Committee agreed to remove the plaza from the Library’s cost estimate and show it as an option for City funding, with and without granite pavers.
- Suhay reported that the cost for the project in 2020 dollars would be about $2 million without the plaza.
- Koschik will be discussing various aspects of the project and the budget with Valentine on January 7 and will submit the long range planning documents to the City by January 10.

The next meeting will be held on January 13 at 1:30 p.m.
Construction Committee Working Session Notes

project: BPL Youth Services – Renovation / Addition

date: January 13, 1:30 – 2:30 p.m.

location: Jeanne Lloyd Room

attending: Baldwin Public Library (BPL): D. Koschik, S. Klimmek
Phase 2 Construction Committee: F. Pisano, M. Mark, J. Suhay
City of Birmingham (City): M. Morad
Luckenbach Ziegelman Gardner (LZG): B. Ziegelman, J. Gardner, K. Swanson
Dailey Company (Dailey): P. Danko, D. Meyers

Ceiling/Lighting Plan
- LZG and Dailey met before the Construction meeting to discuss ductwork conflicts, lighting conflicts, and determine the appropriate ceiling height.
- They will raise ceiling heights in the bathrooms to 8’6”.

Fire Suppression/Perimeter Ceiling Pocket
- Morad spoke with Fire Marshal Joel Campbell about sprinkler requirements on January 10.
- Campbell recommended a maximum pocket depth of 36”. To meet this requirement, the sheet metal pan will have to be dropped 2” to 3”. In other words, the ceiling will be lowered 2” to 3”.

Curtain Wall
- LZG had a field meeting with Dailey and the subcontractors last week and is now waiting on final drawings and a sample of the glass. LZG needs the final drawings and the same as soon as possible.
- All of the back-and-forth has caused a month’s delay in the installation of the curtain wall. The project’s completion date is still on schedule, however, because Dailey will be able to work on other parts of the project while waiting on the installation of the curtain wall.

Curtain Wall Shades
- LZG shared four renderings of the angle of sunlight at noon on December 21, April 1, June 21 and September 1. The drawings displayed how the sunlight would come into the building with and without metal pans fastened to the top of the blinds.
- LZG recommends adding 10” wide pans on the south wall and on two sections of the east wall in the Story Room. The pans are white and will not be noticeable. The pans will not extend into other parts of the Youth Room.
- Klimmek agreed to LZG’s recommendations. She does not want the sun to blind anyone in the Story Room.
- Morad raised the issue of sprinkler heads interfering with the location of the pans. LZG will investigate. [Morad met later with Fire Marshal Campbell and notified LZG that]
Sprinklers in the ceiling pocket above the pans will not be necessary. Dailey should notify Professional Sprinkler, Inc., to revise their shop drawings and resubmit them with that change to the City of Birmingham’s Building Department.

- Gardner stated that LZG would not charge for their extra work on the blinds. Ziegelman recommended deferring this decision.

**Staff Office Cabinetry**

- Via email, Bernard stated there would be no additional charge for the cabinetry changes. He asked us to sign Change Order Request 16, which specifies this.
- Suhay asked Dailey for a total cost of all cabinetry on the partially exposed south wall of the 1927 building and Dailey will compile a list of charges.

**Construction Progress Update & Schedule**

- Contractors are working on tying in soffits outside.
- The curtain wall contractor will start framing this weekend.
- Electricians are installing electrical wiring in the rough crawl space.
- Sandblasting on the concrete foundation wall will soon be done.
- Various new rooms in the Youth Room have been framed.
- HVAC contractors are working on routing heat to Doug’s office.
- Contractors will be saw cutting for plumbing in the restrooms later this week.

**Aquarium Update**

- Swanson reported that she met with Aquarium Design company representative on January 9. The tank is expected to be delivered around April 15.
- The tank, filled with water will weigh approximately 2,800 pounds.
- [Later, from Bookkeeper Paul Gillin] The 50% deposit is in process and will be mailed on January 15.

**RFI’s and Submittals Update**

- Danko and Gardner reported that all outstanding RFIs and Submittals have been updated.
- Dailey is waiting for an update from EL Electric on whether or not it will be possible to return the pendants originally intended for the Story Room.

**BPL Phase 3 Conceptual Cost Estimate**

- Danko clarified that “general conditions” for a project include supervision, cleanup, field office equipment, miscellaneous printing, tool equipment rental, and dumpster rental.

The next meeting will be held on January 27 at 1:30 p.m.
LIBRARY REPORT

Key Metrics Dashboard
Strategic Plan Status Report
Services and Programs
Marketing and Public Relations
Financial Stability
Personnel and Organization
Community Relationships and Partnerships
Facilities and Technology
Program Photos
Expenditures from FOBPL Donations
## Strategic Plan Status Report

### Key Metrics Dashboard: December 2019

<table>
<thead>
<tr>
<th>Metric</th>
<th>Current Month</th>
<th>This month last year</th>
<th>Current FYTD</th>
<th>Previous FYTD</th>
<th>FY 19-20 End of Q2 Target</th>
<th>Better/ (Worse) Target</th>
<th>Off Target Cautionary On Target</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Financials</strong></td>
<td></td>
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<td></td>
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<td>Revenues</td>
<td>$10,676</td>
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<td>$3,689,392</td>
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<td>Expenses</td>
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<td>$2,461,046</td>
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<td><strong>Circulation</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Circ (Charges &amp; Renewals)</td>
<td>41,066</td>
<td>40,387</td>
<td>284,907</td>
<td>259,426</td>
<td>258,109</td>
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<td>26,798 On Target</td>
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<td>Self-Check Usage</td>
<td>20.9%</td>
<td>21.1%</td>
<td>23.1%</td>
<td>22.7%</td>
<td>20.0%</td>
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<td>3% Off Target</td>
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<tr>
<td>% of Circ by Residents*</td>
<td>92.1%</td>
<td>92.2%</td>
<td>92.4%</td>
<td>92.1%</td>
<td>92.0%</td>
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<td>0% Off Target</td>
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<tr>
<td>% of Circ by Non-Residents</td>
<td>7.9%</td>
<td>7.8%</td>
<td>7.7%</td>
<td>7.9%</td>
<td>8.0%</td>
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<td>0% Off Target</td>
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<tr>
<td><strong>Interlibrary Loans</strong></td>
<td></td>
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<td></td>
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<tr>
<td>Items borrowed</td>
<td>1,112</td>
<td>672</td>
<td>5,876</td>
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<td>Items loaned</td>
<td>741</td>
<td>475</td>
<td>5,218</td>
<td>4,743</td>
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<td><strong>Technology Usage</strong></td>
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<td>Database Sessions</td>
<td>1,793</td>
<td>1,160</td>
<td>9,395</td>
<td>7,169</td>
<td>7,852</td>
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<td>1,543 On Target</td>
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<tr>
<td>Downloadable Content</td>
<td>8,641</td>
<td>9,050</td>
<td>58,803</td>
<td>50,966</td>
<td>50,890</td>
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<td>7,913 On Target</td>
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<td>Public Computer Usage</td>
<td>1,098</td>
<td>1,070</td>
<td>6,923</td>
<td>6,702</td>
<td>7,183</td>
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<td>(260) Off Target</td>
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<td>Wireless Sessions</td>
<td>20,015</td>
<td>23,297</td>
<td>124,291</td>
<td>141,994</td>
<td>135,000</td>
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<td>(10,709) Off Target</td>
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<td>Website Hits/Pageviews</td>
<td>19,481</td>
<td>21,899</td>
<td>128,931</td>
<td>149,212</td>
<td>151,972</td>
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<td>(23,041) Off Target</td>
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<tr>
<td><strong>Program Attendance</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Adults</td>
<td>290</td>
<td>347</td>
<td>2,188</td>
<td>2,326</td>
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<tr>
<td># of Programs for Adults</td>
<td>18</td>
<td>23</td>
<td>134</td>
<td>126</td>
<td></td>
<td></td>
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<tr>
<td>Teens</td>
<td>30</td>
<td>56</td>
<td>541</td>
<td>924</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td># of Programs for Teens</td>
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<td>10</td>
<td>34</td>
<td>69</td>
<td></td>
<td></td>
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<tr>
<td>Youth</td>
<td>2,141</td>
<td>2,459</td>
<td>12,661</td>
<td>13,708</td>
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<tr>
<td># of Programs for Youth</td>
<td>58</td>
<td>48</td>
<td>324</td>
<td>300</td>
<td></td>
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<tr>
<td>Computer Classes</td>
<td>23</td>
<td>23</td>
<td>193</td>
<td>212</td>
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<tr>
<td># of Computer Programs</td>
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<td>7</td>
<td>52</td>
<td>52</td>
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<tr>
<td>Online Video Views</td>
<td>19</td>
<td>35</td>
<td>174</td>
<td>279</td>
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<tr>
<td>Idea Lab Certifications</td>
<td>9</td>
<td>5</td>
<td>93</td>
<td>36</td>
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<td></td>
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<tr>
<td>Idea Lab Visits</td>
<td>375</td>
<td>175</td>
<td>1,755</td>
<td>984</td>
<td>1,200</td>
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<tr>
<td>Total Program Attendance</td>
<td>2,887</td>
<td>3,100</td>
<td>17,605</td>
<td>18,469</td>
<td>13,418</td>
<td></td>
<td>4,187 On Target</td>
</tr>
<tr>
<td>Total # of Programs</td>
<td>87</td>
<td>88</td>
<td>544</td>
<td>547</td>
<td>384</td>
<td></td>
<td>160 On Target</td>
</tr>
<tr>
<td>Outreach Attendance</td>
<td>673</td>
<td></td>
<td>3,148</td>
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<tr>
<td># of Outreach Programs</td>
<td>16</td>
<td></td>
<td>80</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td><strong>Gate Count</strong></td>
<td>17,418</td>
<td>18,813</td>
<td>146,301</td>
<td>134,969</td>
<td>137,525</td>
<td></td>
<td>8,776 On Target</td>
</tr>
<tr>
<td><strong>Volunteer Hours</strong></td>
<td>165</td>
<td>75</td>
<td>1,680</td>
<td>1,265</td>
<td>1,273</td>
<td></td>
<td>407 On Target</td>
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<tr>
<td><strong>Social Media</strong></td>
<td></td>
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<td></td>
<td></td>
<td></td>
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<tr>
<td>e-Newsletter Subscribers</td>
<td>-1</td>
<td>-8</td>
<td>2072</td>
<td>1915</td>
<td>2057</td>
<td></td>
<td>15 On Target</td>
</tr>
<tr>
<td>Facebook Page Likes</td>
<td>9</td>
<td>22</td>
<td>2298</td>
<td>2041</td>
<td>2234</td>
<td></td>
<td>64 On Target</td>
</tr>
<tr>
<td>Twitter Followers</td>
<td>2</td>
<td>6</td>
<td>1273</td>
<td>1188</td>
<td>1268</td>
<td></td>
<td>5 On Target</td>
</tr>
<tr>
<td>Instagram Followers</td>
<td>15</td>
<td>52</td>
<td>1338</td>
<td>634</td>
<td>1216</td>
<td></td>
<td>122 On Target</td>
</tr>
</tbody>
</table>

*Residents include people who live, work, or own property in our service area of Birmingham, Beverly Hills, Bingham Farms, and the City of Bloomfield Hills

28
Strategic Plan Status Report

Comparisons of actual results to projections are made on a quarterly basis—in the months of October, January, April, and July.

Key Metrics Explanation: December 2019

On Target = Met or exceeded goal, or no more than 0.1% below goal
Cautionary = 0.1% to 3% beneath goal
Off Target = More than 3% beneath goal

At the end of the second quarter of the fiscal year:

• **Financials**: Revenues and expenses are both tracking well. We are on target.

• **Circulation**: Circulation is up compared to FY 2018-19 and has exceeded our target for the first half of FY 2019-20.

• **Technology Statistics**: The Library’s database sessions and downloadable content usage are on target and have surpassed last year’s usage. Public computer usage, wireless sessions, and website pageviews are down significantly and are considerably below our target for this point in the year.

• **Program Attendance**: Despite having the Youth Room closed for renovations, program attendance has been strong in the first two quarters and has surpassed our FY 2019-20 second quarter goal. We have been steadily increasing our outreach programming and have offered 80 outreach programs in the first half of the year, which had a total of 3,148 attendees.

• **Gate Count**: Gate count (i.e., the number of people entering the Library) is 6% over the target for FY 2019-20 and is 7.75% higher than last year’s gate count.

• **Volunteer Hours**: Total volunteer hours in the first two quarters of this fiscal year increased 24.7% over volunteer hours for the same quarter in FY 2018-19 and have surpassed our FY 2019-20 goal.

• **Social Media**: We began tracking social media usage in May 2016 and have continued to see growth in e-newsletter subscribers, Twitter followers, Facebook likes, and Instagram followers. Though we lost one eNewsletter subscriber in December, our Facebook, Twitter, eNewsletter, and Instagram followers are on target.
Services and Programs

Strategic goal: Focus on fresh, dynamic services and programs that meet Library users’ changing needs.

Shelving Labels

With assistance from graphic designer Michelle Hollo and Idea Lab supervisor Jeff Jimison, we have added numbers to the stacks in our Adult Services area. Patrons and staff have found the collection easier to browse now that they can be directed to “the left side of stack number 7.”

Books & Bites 2020

A committee is forming to plan our 2020 Books & Bites fundraiser.

Projected Books

A British historian working on the history of projected books contacted our reference department last week. Projected Books were published by the company Projected Books, Inc., from the 1940s through the 1970s. Microfilm images of book pages were projected onto the ceiling for hospitalized veterans to read while lying in bed. After the historian located records from the American Library Association
showing Baldwin once had projected books in its collection, he reached out to librarians here for more information.

Adult Services staff, along with help from former Head of Reference, James Moffet, who worked here from 1977 to 2002, were able to offer the historian information for his project.

Baldwin first added projected books to the collection in December 1947. The ceiling projector was donated by the local chapter of the Lions Club. By July 1948, the Library had approximately 84 projected books in its collection.

An article about the donation appeared in the December 18, 1947 issue of the Birmingham Eccentric with the following caption:

*William Gardner (left) president of the Birmingham Lions Club, last week presented Miss Jeanne Lloyd, head librarian at the Baldwin Public Library, with a ceiling projector on behalf of the local club. William Spence (right), immediate past president of the local Lions, was chairman of the Lions Ceiling Projector Fund.*
The projector will be loaned by the library to hospital patients who find themselves unable to read or hold books in the normal manner. By microfilming such books and running the film through this vertical projector, each page is clearly shown on the ceiling above the user’s head. Pages are advanced or reversed by means of a conveniently located remote control switch which can be operated by the slightest pressure.

In the early 1980s, at the time the Birkerts Addition was built, Moffet rescued a collection of 15 empty film canisters that once held the projected books. His collection of film canisters and a close-up of one canister are pictured above.

Below is a photo from the Detroit Public Library collection:
Financial Stability

Strategic goal: Develop and implement a solid financial plan that maximizes existing resources and actively pursues cost efficiencies and additional revenue streams.

Long-Range Planning Session

The City’s long-range planning session will start at 8:30 a.m. on Saturday, January 25, at City Hall. Koschik will give a 15-minute presentation about the proposed Youth Services expansion and renovation project. The Building Committee and Luckenbach Ziegelman Gardner Architects are assisting Koschik in the development of this presentation.

Marketing and Public Relations

Strategic goal: Improve marketing tools to ensure that the community is more aware of what the Baldwin Library has to offer and comes to view the Library as its first choice for accessing the world’s knowledge.

New Releases and Upcoming Events

Craft submitted press releases about programs and events to local media outlets. Press releases from the last month included:

- Baldwin Public Library Hosts Winter Reading Challenge
- Baldwin Public Library Recommends Best Books of the 2010s
- Baldwin Public Library Unveils Ileane Thal Reference Desk

eNewsletters

Bart Gioia, Computer Trainer, continues to compile and distribute the Library’s four monthly eNewsletters (Adult Events, Teen Events, Youth Events, and Library Board News).

Marketing

Michelle Hollo continues to work with Rebekah Craft designing projects and marketing materials for the Library. She has completed or is working on the following, which can also be found on pages 54-56 of the Information Only section:

- Teen Winter Reading Banner
- Youth Book Bundles Sign
- Youth Theme Banners
• 2020 Book Clubs – brochure and bookmark
• Adult and Teen Flier Template
• Baldwin Public Library card redesign
• Spring Learn.Connect.Discover Issue

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**Personnel and Organization**

*Strategic goal: Provide the most effective governing framework, and maintain a flexible, efficiently organized management structure staffed by multi-talented professionals with active support from well-trained volunteers.*

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*Volunteer Hours*

165 volunteer hours were utilized in the month of December.
Communications with Staff
Staff talks were held on December 18 and 19 as a follow-up to the December Library Board meeting.

Staff Updates
**Doug Koschik**, Director, reached 29 years of service on January 9.
**Denice Hildebrandt**, Substitute Librarian, reached 26 years of service on January 18.
**Caroline Salucci**, Youth Services Librarian, reached 15 years of service on January 4.

Staffing Update
**Blase Johnson**, a senior at Seaholm High School, started as an Operations Assistant on January 15.
**Tharron Combs**, a computer science student at the University of Michigan, started as an IT Assistant on January 7.
**Cailey Kosciuk** and **Margarita Gervorgyan** began working as Pages in December.

TLN Circulation Services Meeting
Kristen Tait, Circulation Services Coordinator, attended the TLN Circulation meeting on January 9, which was held at the Northville District Library. Most of the meeting was spent in a lively discussion of fine-free libraries; a few TLN libraries are already fine-free and others (including Farmington) are strongly considering switching. One library asked whether or not going fine-free increases patron use and new card registrations. Lyon Township has seen a slight uptick in accounts being sent to Unique (a library collection agency), but Redford has not. TLN shared-system libraries will be offering automatic renewals starting this summer.

Community Relationships and Partnerships
*Strategic goal: Strengthen relationships with stakeholders and expand partnership opportunities with community organizations for everyone’s mutual benefit.*

City of Birmingham
Koschik and Craft have attended weekly City of Birmingham staff meetings. Craft submitted content to the City of Birmingham for inclusion in its monthly *Around Town* email newsletter.

Beverly Hills
Craft submitted information to the Village of Beverly Hills for inclusion in its weekly email newsletter.

Birmingham Next
Rebekah Craft continues to host the Popular Reads book club at Next on the second Monday of each month at 1:00 p.m. Bart Gioia, Technology Trainer, continues to teach one computer class per quarter at Next. The Library’s non-fiction book club meets on the second Thursday of every month at 10:00 a.m. Books are available for checkout in the Next office.
**Birmingham Rotary Club**
Koschik has continued to attend Birmingham Rotary Club meetings.

**Bingham Farms**
Ken Marten, Village Manager, sent an updated contract to Koschik on January 8. The City Attorney will review the contract before Koschik passes it on to the Library Board. The Library and the Village have until February 29, 2020 to vote to approve the updated contract.

**Birmingham All Seasons**
Lauren Ziolkowski, Adult Services librarian, is facilitating a monthly book club at All Seasons, the independent senior living facility in Birmingham.

**Friends of the Baldwin Public Library**
Craft attended the January meeting. The Friends will soon be accepting online credit card payments for membership and credit card payments at book sales. The Friends are collecting gently used handbags, totes, purses, and wallets for their upcoming Books, Bags, and Bagels sale on March 22. All donations should be brought to the Library's Circulation Desk in the lobby.

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**Facilities and Technology**

*Strategic goal: Adapt the existing facility for more flexible use and employ technology more effectively in order to improve internal operating efficiency and better serve Library patrons.*

**Youth Room Expansion & Renovation**
Information, updates, and pictures of the renovation can be found in the new Youth Room Expansion & Renovation section of the Board Packet.

**Bed Bug Screening**
A bed bug screening was held on January 9. No bugs were detected during the inspection of the building. These screenings are held once per quarter.

**Idea Lab**
Here is an update from Idea Lab Supervisor Jeff Jimison:

December. Quite possibly our busiest month to date! Everyone rushed in to finish their holiday projects and we had overlapping bookings galore! Very popular this holiday season was the rotary attachment for the laser cutter. The rotary attachment allows the engraving of cylindrical surfaces like cups or bottles. It seems that the trend for Christmas 2019 was laser-etched powder-coated stainless steel tumblers. Last holiday season it was laser engraved cutting boards. Etched liquor bottles were also popular, too. Several patrons brought gin, vodka, champagne and assorted other bottles of hooch to be laser etched. One patron even brought in a massively oversized bottle of gin, which would barely fit into the machine. So,
clearly, the gift giving trend for the 2019 holiday season was beverages and the vessels from which to surreptitiously consume them.

Interestingly, a glass bottle full of liquid will laser-etch better than an empty bottle! This is due to the thermal absorption capacity of the liquid within. Waste heat from the etching beam dissipates into the liquid, keeping the glass extremely cool during etching, producing a very fine, almost frosted etching. And since the majority of the energy from the beam is absorbed by impurities in the glass, the liquid within is entirely unaffected.

In December, we hosted one embroidery class. Our equipment classes are always a treat to teach because patrons are so eager to learn, and so grateful for these classes... I leave every Thursday night with a few extra lumens of glow to my soul.

Our Holiday Craft-A-Ganza event was also in early December. We offered a wide array of craft projects for patrons to try:

- Glittery die-cut pop-up cards, with custom greetings
- Laser-cut ornaments made to order, hewn from exotic hardwoods like Aspen, Curly Maple, and SASSAFRASS!
- 3D-printed baubles made from gorgeous reflective "silk filament"
- Custom-embroidered iron-on patches, with a variety of wintry imagery

This Craft-A-Ganza was probably our best-attended drop in program thus far, with 75+ visitors in a single day.

A repeat of our Speaker Kit program took place in December as well. A thrilling event, with more-than-expected attendance. A packed house, a wide age-range. Young and old alike were thrilled to construct, utterly from scratch, a pair of functional waveguide speakers and a bluetooth amplifier. You should have seen the looks on their faces when the first sounds of music issue forth from their freshly-made loudspeakers. Little kids, speechless with excitement; old men dancing around like giddy schoolchildren...Everyone feeling tremendous satisfaction at their magnificent achievement. And imagine how good this makes me feel! The pride and pleasure I receive from events such as this cannot be quantified.

Undoubtedly, things will slow down a bit now that the holiday season is behind us. But not too slow, as those bookings keep pouring in. Who knows what exciting projects await us as winter proceeds...
In December Adult patrons still had time to participate in Library programming despite the busy holiday season.

Chef Jake Williams taught a Knife Skills class to help home cooks work more efficiently in their kitchens. Attendees brought along their own chef’s knife and a cutting board and BPL supplied the many veggies to chop and slice and dice. Adult Services Librarian Sarah Bowman hosted the program.

On December 11, Adult Services Librarian Mick Howey hosted a talk by World War II historian and author John Wukovits. Mr. Wukovits gave a fascinating talk based on his book, *Dogfight Over Tokyo*, about the pilots who were fighting the last battle of the war during the first hours of peace.

Popular art lecturer Wendy Evans also visited BPL in December to give an in depth talk about the art of the Italian Renaissance. Adult Services Librarian Vicki Sower hosted the well-attended program on Sunday, December 15.

*Thank you to the Friends of the Baldwin Public Library for sponsoring our programs!*
Happy Little Paint-Along

Teens watched an episode of *The Joy of Painting* enjoying Bob Ross’s soothing voice as they recreated unique landscapes that they got to take home to cherish forever.

Thanks to the Friends of Baldwin Public Library for their generous support of the Library’s programs!
Youth Event Photos

**Guest Reading at Pembroke**
Baldwin Youth Librarians Stephanie Klimmek and Donna Smith have helped Pembroke Elementary with their Book-a-Day program by guest reading on Friday mornings. The program encourages reading one picture book a day to kids for a year.

**First Grade First Card**
Rosemary Retford tells First Graders at Bingham Farms Elementary all about the Baldwin Public Library, what it means to have a library card and all the different items you can check out from the Library! Rosemary will be traveling to each elementary school in the Birmingham Public School District to give the First Grade First Card presentation. Participants all receive a special surprise at the end of the program. Thanks to the Bob and Jean Kelly Endowment for sponsoring this program.
Dan the Creature Man
Thanks to the Friends of the Baldwin Public Library, Dan the Creature man brought all kinds of animals for families to see and touch. Animals included snakes, birds, a chinchilla, and even a tarantula!
Gum Drop Designs
Thanks to Caroline Salucci for stepping up at the last minute to host Gum-Drop Designs. This program allowed families to build all kinds of creations with toothpicks, gumdrops, marshmallows and more! Thank you Friends of the Baldwin Public Library for supporting this program!

Thank you to the Friends of the Baldwin Public Library for sponsoring our programs!
## Baldwin Public Library: Friends Funds

### December 2019 Expenditures

#### Adult Services
- Device Collection Software $49.00
- Book Club Books $84.95
- Winter Reading Challenge - prizes $188.44
- Knife Skills program supplies $34.36
- Program Supplies $11.58
- Holiday Card Making Program $325.00
- Program Refreshments $11.97

Total $705.30

#### Teen Services
- Program Supplies $247.77
- Cupcake Decorating Program Supplies $24.97
- Program Refreshments $304.25
- Happy Little Paint Along Program Supplies $137.48

Total $714.47

#### Youth Services
- Program Supplies $103.11
- Program Refreshments $44.94
- Little Creatures Program $275.00
- Bowers Farm Program $175.00

Total $598.05

#### Outreach & Equipment
- LCD Winter Printing $3,277.00
- Winter Reading Bookmarks $26.08

Total $3,303.08

**Total Expenditures** $5,320.90

### November 2019 Balances

<table>
<thead>
<tr>
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<td>Teen Services</td>
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<td>Youth Services</td>
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<tr>
<td>Outreach &amp; Equipment</td>
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</tr>
</tbody>
</table>

**Total Balance** $21,710.76

### December Book Sale Proceeds

$1,164.00

Submitted by Rebekah Craft on January 13, 2020
YOUTH ROOM EXPANSION & RENOVATION UPDATE
Project Progress

At the end of December, a mockup of the curtain wall framing was installed on the outside of the addition to allow the architects to review the final design. After approval, the curtain wall will be constructed and installed around the perimeter of the addition.
Contractors have installing ductwork, framing walls and ceilings, running wiring for lighting and electrical outlets, and installing the sprinkler system lines.

Work on the main floor restrooms began on January 2. The rooms have been demolished down to the studs and the floor has been excavated to install floor-mounted toilets.
The bathroom remodeling began on January 2 and is expected to take seven weeks. Staff have been directing patrons to use the lower level restrooms during the renovation.
View looking east into the Youth Room from the restroom hallway. The aquarium will be located on the left and the coat and stroller room will be located on the right.
The new coat and stroller room will offer parking spots for strollers, cubbies for bag storage, and coat hooks.
Looking west toward Youth Workroom countertop. 
This room is now where the former Story Room was located.

The Youth Work Room has been framed. This room will have a long countertop for program preparation and a span of collapsible shelves for toy and supply storage.

Looking west toward the Birkerts addition. The opening for the aquarium is on the right.
The aquarium framing has been completed. Aquarium Design will be delivering the 8’ wide aquarium in April and will stock the aquarium with colorful fish and maintain the tank twice a month. The aquarium room will have a floor drain, wall faucet, and space to hold the filter.

Koschik, Craft, and Klimmek, as well as Library Board members Mark, Pisano, and Suhay, meet with representatives from The Dailey Company, Luckenbach Ziegelman Gardner Architects, and the City of Birmingham on a weekly basis to discuss issues that arise during the construction process.
In a book club you will meet interesting people, read books you might never have chosen for yourself, and deepen your enjoyment of reading by delving into characters and stories that you loved— or even hated! It's best to approach a book club selection with an open mind. It's okay to dislike a book, as long as you can tell your club members why.

Baldwin’s Book Clubs have something for everyone and are open to all. If you’re interested in attending a book club you may drop in anytime to check it out, there is no registration required.

The time, date and location of each meeting and each club’s current title selections are featured in the Library’s Learn.Connect.Discover newsletter and on the Library’s online calendar of events. Multiple copies of each title in a variety of formats are available to check out. Check the Book Club collection or ask a Librarian to help you locate a copy. Then just read the book, come to the meeting, and be prepared to share your thoughts and opinions.

Librarians at BPL have carefully selected the discussion titles. We consider factors like length, diversity of characters and authors, and whether a title is available in audiobook or large print editions. We also take suggestions from our patrons and regular club attendees. We strive to choose interesting, challenging titles that will generate a good discussion. Often the best discussions happen when participants disagree!

FINISH THE BOOK. Do your best to finish the book, but if you didn’t, contribute what you can and try to finish next time.
STAY ON TOPIC. You’re only at the meeting for an hour, so stay focused.
BE SPECIFIC. Don’t just say a book is “good,” describe what you liked, like how the author developed characters, or the writing style.
LISTEN TO THE OTHER MEMBERS OF THE GROUP. Don’t monopolize the discussion or interrupt others while they are speaking.
BE RESPECTFUL to the author of the book, to the other attendees, and to the facilitator. You can describe what you dislike about a story without making those who liked it feel badly.
**1ST SUNDAY OF THE MONTH**
**AT 1:00 P.M.**
**LED BY ADULT SERVICES LIBRARIAN H**

Read a book, watch the film adapted from the book, and then discuss both works.

**2ND MONDAY OF THE MONTH**
**AT 1:00 P.M.**
**LED BY ASSOCIATE DIRECTOR REBEKAH**

Features new hardcover fiction titles.

**2ND THURSDAY OF THE MONTH**
**AT 10:00 A.M.**
**CO-LED BY THE LIBRARY’S MANAGEMENT TEAM REBEKAH, KRISTEN, JOSH AND MARIA**

Features a wide range of nonfiction selections, including science, history, and memoir.

**2ND WEDNESDAY OF THE MONTH**
**AT 2:00 P.M.**
**LED BY ADULT SERVICES LIBRARIANS VICKI AND ETHAN**

Features mostly fiction selections with occasional nonfiction titles.

**3RD TUESDAY OF THE MONTH**
**AT 7:00 P.M.**
**LED BY HEAD OF ADULT SERVICES MARIA**

Features mostly fiction selections with occasional nonfiction titles.

**4TH WEDNESDAY OF THE MONTH**
**AT 7:00 P.M.**
**LED BY ADULT SERVICES LIBRARIAN SARAH**

Features mostly fiction selections with occasional nonfiction titles.

**TUESDAY MEET AT BIRMINGHAM NEXT 2121 Midvale St, Birmingham, MI 48009**

**UPCOMING BOOK SELECTIONS**

<table>
<thead>
<tr>
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**SELECTIONS FOR THE CROSSTOWN READERS**

- **Baldwin 2020**
- **Brews & Vans**
- **Books, Friends, & Libraries**
- **Next Non Fiction**

**UPCOMING BOOK SELECTIONS**

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- **Warlight** by Michael Ondaatje
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2020 BOOK CLUBS

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LED BY ADULT SERVICES LIBRARIAN H
Read a book, watch the film adapted from the book, and then discuss both works.

2ND WEDNESDAY OF THE MONTH AT 2:00 P.M.
LED BY ADULT SERVICES LIBRARIANS VICKI AND ETHAN
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3RD TUESDAY OF THE MONTH AT 7:00 P.M.
LED BY HEAD OF ADULT SERVICES MARIA
Features mostly fiction selections with occasional nonfiction titles.

4TH WEDNESDAY OF THE MONTH AT 7:00 P.M.
MEETS AT DICK O’DOWNS LIBRARIAN SARAH
Features mostly fiction selections with occasional nonfiction titles.

THESE GROUPS MEET AT BIRMINGHAM NEXT
2121 Midway St, Birmingham, MI 48009

2ND MONDAY OF THE MONTH AT 1:00 P.M.
LED BY ASSOCIATE DIRECTOR REBEKAH
Features new hardcover fiction titles.

2ND THURSDAY OF THE MONTH AT 10:00 A.M.
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Features a wide range of nonfiction selections, including science, history, and memoir.

WWW.BALDWINLIB.ORG/BOOK-CLUBS
Birmingham's Baldwin Public Library's top reads for 2019

Tuesday, January 7, 2020

Baldwin Public Library staff member Rebekah Craft opens up one of the most check-out books of 2019: Tara Westover's memoir Educated.

JOHN HEIDER | HOMETOWNLIFE.COM

Some of the Baldwin Public Library staff poses with a number of its most-checked out books of 2019. From left are Caroline Salucci, Ethan Cronkite, Rosemary Retford, and Rebekah Craft.

JOHN HEIDER | HOMETOWNLIFE.COM
Baldwin Library’s staff compiled a list of the Birmingham Library’s most-read books of 2019.

JOHN HEIDER | HOMETOWNLIFE.COM

The Baldwin Public Library at 300 W Merrill St, Birmingham.

JOHN HEIDER | HOMETOWNLIFE.COM
A Baldwin Public Library patron tucks into a newspaper on Dec. 23, 2019.
JOHN HEIDER | HOMETOWNLIFE.COM

JOHN HEIDER | HOMETOWNLIFE.COM
These are some of the most check out books at Birmingham’s Baldwin Public Library for 2019.

JOHN HEIDER | HOMETOWNLIFE.COM

Baldwin Public Library staffer Ethan Cronkite checks out Michelle Obama’s biography Becoming - one of the most checked out books at the Birmingham Library.

JOHN HEIDER | HOMETOWNLIFE.COM
Baldwin Public Library employee Rosemary Retford checks out J.K. Rolling’s Harry Potter and the Chamber of Secrets – the boy wizard series are still very popular at the Birmingham Library.

JOHN HEIDER | HOMETOWNLIFE.COM

Baldwin Public Library employee Rebekah Craft checks out Delia Owens’ Where the Crawdads Sing.

JOHN HEIDER | HOMETOWNLIFE.COM
Some of the shelves full of books at the Baldwin Public Library in Birmingham.

JOHN HEIDER | HOMETOWNLIFE.COM

Inside Birmingham’s Baldwin Public Library.

JOHN HEIDER | HOMETOWNLIFE.COM
Check it out: Here are the most popular books and movies at local libraries in 2019
Tuesday, January 7, 2020 | by Susan Bromley, Hometownlife.com

At the start of the 2020s and in a digital age, area libraries are thriving.

Libraries in Birmingham, Milford, Novi and South Lyon released 2019 reports that show not only an increase in circulation numbers despite some challenges, but also reveal an interesting snapshot of what patrons are reading and watching in these communities.

In Novi, children’s television shows and thriller and superhero films were the most popularly circulated items. In Milford, novels in the mystery and thriller genres ruled.

At the Baldwin Library in Birmingham, and at the Salem-South Lyon District Library, “Where the Crawdads Sing,” a crime drama novel set in North Carolina topped the list for most checked out item, followed by memoirs from a former First Lady and an Idaho woman who received no formal education until she was 17.

What Novi is reading and watching
The Novi Public Library led the four libraries we queried for 2019 circulation numbers, with nearly one million items checked out.

"We are very excited to see that our numbers have steadily increased over the past three years," Dana Brataniec, NPL communications director, wrote in an email. “With the introduction of downloadable materials, we have seen a huge jump in the number of items circulated throughout the library."

This past year’s circulation number of 937,715 represents an increase of more than 100,000 items over 2018’s final haul of 820,900 items. In 2016-17, the library recorded 787,063.

The top 10 most circulated items from the Novi Library in 2019:
1. "PAW Patrol: Summer Rescues" (DVD)
2. "Hotel Artemis" (Blu-ray)
3. "Olaf’s Frozen Adventure" (DVD)
4. "Avengers: Infinity War" (DVD)
5. "PAW Patrol: Halloween Heroes" (DVD)
6. "Mule" (DVD)
7. "PAW Patrol: The Great Pirate Rescue!" (DVD)
8. "Novi Storytime Backpack #32 Construction" (Kit)
9. "Peppermint" (DVD)
10. "Harry Potter and the Sorcerer’s Stone" (DVD)

Novi’s top five fiction in 2019:
1. "Where the Crawdads Sing" by Delia Owens
2. "The Reckoning" by John Grisham
3. "Dark Sacred Night" by Michael Connelly
4. "Little Fires Everywhere" by Celeste Ng
5. "The Great Alone" by Kristin Hannah

Novi’s top five non-fiction in 2019:
1. "Becoming" by Michelle Obama
2. "Educated" by Tara Westover
3. "Girl, Wash Your Face" by Rachel Hollis
4. "Bad Blood: Secrets and Lies in a Silicon Valley Startup" by John Carreyrou
5. "The Power of Habit: Why We Do What We Do in Life and Business" by Charles Duhigg

Trending in Birmingham

At Baldwin Library in Birmingham, roughly 555,000 items were checked out in 2019, representing significant increases over the 510,801 items in 2018, and 481,799 items in 2017.

Associate Director Rebekah Craft cites multiple reasons for the increase, including a recovery from a renovation of adult services at the facility and a return to the shelves of 45,000 items that had been kept in storage and a new library catalog system that gives automatic renewals.

She also anticipates a rise in circulation numbers this year and next with completion of a youth room expansion and another 40,000 items returned to the shelves.

Digital items being checked out have also increased significantly, making up more than a quarter of all items circulated at Baldwin.
The Baldwin Public Library at 300 W Merrill St, Birmingham.

(PHOTO: JOHN HEIDER | HOMETOWNLIFE.COM)

Top 10 circulated items in 2019 at Baldwin Library in Birmingham:
1. "Where the Crawdads Sing" by Delia Owens (novel)
2. "Becoming" by Michelle Obama (memoir)
3. "Mary Poppins Returns" (film)
4. "A Star is Born" (film)
5. "Science" (magazine)
6. "People" (magazine)
7. "Nine Perfect Strangers" by Liane Moriarty (novel)
8. "Aladdin" (film)
9. "Bohemian Rhapsody" (film)
10. "Vice" (film)

Baldwin Public Library employee Rebekah Craft checks out Delia Owens’ Where the Crawdads Sing.

(PHOTO: JOHN HEIDER | HOMETOWNLIFE.COM)

Top 5 fiction in Birmingham:
1. "Where the Crawdads Sing" by Delia Owens
2. "Nine Perfect Strangers" by Liane Moriarty
3. "Little Fires Everywhere" by Celeste Ng
4. "Mrs. Everything" by Jennifer Weiner
5. "The Silent Patient" by Alex Michaelid
Top 5 non-fiction in Birmingham
1. "The Library Book" by Susan Orlean
2. "The Pioneers: The Heroic Story of the Settlers who Brought the American Ideal West" by David McCullough
3. "Bad Blood: Secrets and Lies in a Silicon Valley Startup" by John Carreyrou
4. "Dopesick: Dealers, Doctors, and the Company That Addicted America" by Beth Macy
5. "Girl, Wash Your Face" by Rachel Hollis

These are some of the most check out books at Birmingham’s Baldwin Public Library for 2019.

Top 5 biography/memoir in Birmingham
1. “Becoming” by Michelle Obama
2. “Educated” by Tara Westover
4. “Save me the Plums: My Gourmet Memoir” by Ruth Reichl
5. "Life Will Be the Death of Me:...and You Too!" by Chelsea Handler

Digital demand in Salem-South Lyon

At the Salem-South Lyon District Library, circulation of physical items has been on the decrease, while check out of digital books and eMagazines are on the uptick.

In 2019, 202,116 physical items were checked out from SSLDL, compared to 230,883 in 2018, and 266,186 in 2017. However, the number of eBooks jumped from 30,908 in 2017, to 40,189 in 2018 and peaked in 2019 at 48,722. Likewise, eMagazine checkouts have more than doubled from 3,370 in 2017 to 6,877 in 2019.

Director Donna Olson said she believes this year’s circulation of physical items saw a decrease because of expansions to the children’s area at the library.

The top 10 physical items circulated in 2019 at the Salem-South Lyon Library were:
1. "Where the Crawdads Sing" by Delia Owens
2. "Educated" by Tara Westover
3. "Fairy Tail" (Teen graphic novel)
4. "Past Tense" by Lee Child
5. "Aquaman" (DVD)
6. "Disney Princess" (magazine)
7. "Bohemian Rhapsody" (DVD)
8. "Look Alive Twenty-Five" a Stephanie Plum novel by Janet Evanovich
9. "Pokemon Adventures Diamond and Pearl Platinum" (juvenile graphic novel)
10. "Beautiful Music" by Michael Zadoorian

The most popular eBook titles checked out during 2019 at SSLDL:
1. "Where the Crawdads Sing" by Delia Owens
2. "Educated" by Tara Westover
3. "The Great Alone" by Kristin Hannah
4. "Nine Perfect Strangers" by Liane Moriarty
5. "Tattooist of Auschwitz" by Heather Morris
6. "The Alice Network" by Kate Quinn
7. "Little Fires Everywhere" by Celeste Ng
8. "Becoming" by Michelle Obama
9. "Before We Were Yours" by Lisa Wingate
10. "Girl, Wash Your Face," by Rachel Hollis

Milford likes a good mystery

In Milford, Library Director Tina Hatch noted that circulation is often cyclical. Through November, the library had 180,732 checked out items, up from the previous year's total of 176,875. Year-end totals were not available.

She attributes the change to increased hours, including on Sundays from September through May, as well as additional budgeting for materials, including e-content and the library eliminating overdue fines in January 2019.

In Milford, the top 10 circulated items were all novels:
1. "Look Alive Twenty Five" by Janet Evanovich
2. "Long Road to Mercy" by David Baldacci
3. "Where the Crawdads Sing" by Delia Owens
4. "Past Tense" by Lee Child
5. "Run Away" by Harlan Coben
6. "Reckoning" by John Grisham
7. "Spark of Light" by Jodi Picoult
8. "Connections in Death" by JD Robb
9. "Ambush" by James Patterson
10. "Liar Liar" by James Patterson

Top 5 biographies/memoirs in Milford:
1. "Becoming" by Michelle Obama
2. "Inheritance: A Memoir of Genealogy, Paternity, and Love" by Dani Shapiro
3. "Maid: Hard Work, Low Pay, and a Mother's Will to Survive" by Stephanie Land
4. "Educated" by Tara Westover
5. "Hillbilly Elegy" by J.D. Vance

Top 5 non-fiction in Milford:
1. "The Library Book" by Susan Orlean
2. "Killing the SS: The Hunt for the Worst War Criminals in History" by Bill O'Reilly
3. "Hero Dogs: How a Pack of Rescues, Rejects, and Strays Became America's Greatest Disaster-Search Partners" by Wilma Melville
4. "The Plant Paradox Quick and Easy: The 30-Day Plan to Lose Weight, Feel Great, and Live Lectin-Free" by Dr. Steven Gundry
5. "Instant Pot Fast and Easy: 100 Simple and Delicious Recipes For Your Instant Pot" by Urvashi Pitre

Baldwin bonus: Past decade top picks

67
Baldwin Library staff released their top picks for the past decade. Looking for your next read? Here are some recommendations:

- "City of Thieves" by David Benioff
- "The Dog Stars" by Peter Heller
- "The Dovekeepers" by Alice Hoffman
- "Exit West" by Mohsin Hamid
- "The First Conspiracy" by Brad Meltzer and John Mensch
- "A Little Life" by Hanya Yanagihara
- "Maybe You Should Talk to Someone" by Lori Gottlieb
- "The Ministry of Utmost Happiness" by Arundhati Roy
- "The Nature of Crops" by John Warren
- "The Space Between Us" by Thrity Umrigar
- "Tiny Beautiful Things" by Cheryl Strayed
- "The Thousand Autumns of Jacob de Zoet" by David Mitchell
- "Vinegar Girl" by Anne Tyler

Check out your library in the new year and happy reading!

*Reporter Susan Bromley’s favorite read of 2019 was "Lonesome Dove" by Larry McMurtry. Contact her at sbromley@hometownlife.com or 517-281-2412. Follow on Twitter [@SusanBromley10](https://twitter.com/SusanBromley10).*
Baldwin Public Library employee Rosemary Retford reads “Harry Potter and the Chamber of Secrets” by J.K. Rowling. The books are still popular at the library.

Photo by John Heider.
Here's how to honor Martin Luther King's work on MLK Day
Thursday, January 16, 2020 | by Shelby Tankersley, Hometownlife.com

Martin Luther King Jr. Day gives Americans an annual opportunity to remember what it means to serve their neighbor and, for some, means a day off work.

The federal holiday falls on the third Monday of every January. The day, also celebrating King’s birthday, honors his legacy and shines a light on civil rights. King was assassinated in April 1968 on a motel balcony in Memphis.

On Nov. 2, 1983, President Ronald Reagan signed a bill marking the third Monday of every January as Martin Luther King Jr. Day. The holiday was approved as a federal holiday in 1983, becoming the first federal holiday honoring an African American.

Since then, many individuals and businesses have used to day to give back through public service.

Whether it's having fun with family or honoring King's work, here's some ways to spend the day on Monday.
Day of service in downtown Milford

Hosted by the Huron Valley MLK Day Committee, this event welcomes the public to honor King's memory through service. From 4-7 p.m. at the Suzanne Haskew Arts Center (SHAC), people can participate in meal assembly.

Meal kits to make soup will go to community members in need following the event. Kids and adults will assemble previously donated ingredients and decorate packages.

The committee will also hold a march from from Prospect Hill to the SHAC starting at 1 p.m. Sunday.

Civil rights concert in Canton

Hip-hop artist and TEDx speaker Shaun Boothe is coming to Canton's Village Theater at Cherry Hill at 7 p.m. to perform his "Unauthorized Biography Series." The series shows the lasting legacy of people like King, Malala Yousafzai and former U.S. President Barack Obama among others.

Tickets are $15 each and can be bought online at cantonvillagetheater.org or by calling the box office at 734-394-5300. Remaining tickets can be bought the day of.

Free movie in Lathrup Village

Along with free music and food, folks can stop by the Lathrup Village Community Room, at 27400 Southfield Road, starting at noon to catch a free screening of a movie about King. The festivities will continue until 4 p.m.
Unlimited play at Zap Zone

Jake Chasse aims his laser tag gun inside Canton’s Zap Zone. (Photo: John Heider | hometownlife.com)

Zap Zone locations in Farmington, 31506 Grand River Ave, and Canton, 41953 Ford Road, are hosting unlimited play days to celebrate King. For $20, visitors to both locations will be given 3-hour access to all of each location’s activities.

For more information, reach the Farmington location at 248-471-6777 or the Canton location at 734-844-7746.

Candlelight walk in Bloomfield Hills

Bloomfield Hills' Roeper School, at 41190 Woodward Avenue, will celebrate King’s values of peace, social justice and more with its annual observance of the day.

Starting at 4 p.m., the free event includes food, family-friendly activities and entertainment. But the big event is the 7 p.m. candlelight walk where people can share the impact King has had on them and the work they feel still needs to be done.

For more information, contact Kari Papadopoulos, director of communications and marketing, at kari.papadopoulos@roeper.org or 248-203-7303.

Celebration at Walled Lake Northern

Starting at 5 p.m. in Walled Lake Northern High School, the public can enjoy a multicultural dinner prepared by local restaurants.

After dinner, people can enjoy an exhibition of student art, performances by student choirs and recognition of the district’s Alec Bender Friend of Diversity Award recipients. For more information, contact Judy Evola, the district’s director of community relations, at judyevola@wlcsd.org.
Day-long celebration at Farmington Hills library

Farmington Hills will spend the whole day honoring King's work. (Photo: file photo)

The Farmington Public Library in Farmington Hills will have a host of free programs for all ages from 10:15 a.m. to 4 p.m. People can gather at the event's start to make peace and remembrance banners to carry during a peace walk, which starts at 11 a.m. at the library and moves along 12 Mile Road.

Throughout the rest of the day, residents will see performances from local students and civil rights leader Gertrude Croom, who worked alongside King, will speak.

For more information, contact the library at 248-553-0300.

Civil rights in South Lyon

In celebration of Martin Luther King Day, the Salem-South Lyon District Library is hosting retired professor Gertrude Croom 6:30-8 p.m.

At age 16, Croom walked with civil rights activists. She was one of 50 residents arrested with Dr. King during the Easter Sunday protests of 1963 in Birmingham, Alabama. Now a retired professor, Gertrude Croom will share stories of the other places the movement took her during her youth, including registering African American voters prior to the 1965 Voting Rights Act.

This is a family friendly discussion and registration is encouraged.

Miz Rosie in Birmingham

Younger kids will enjoy Rosie Chapman's portrayal of activist, author and King's wife, Corretta Scott King. Chapman, known to kids as Miz Rosie, will be at the Baldwin Public Library at 3 p.m.

Attendees will learn about Corretta's life and the Civil Rights Movement through Chapman's interactive presentation style. Registration is required and can be done at baldwinlib.org.
Freedom Walk in Westland

Starting at 9 a.m. at the Westland Public Library, the community will walk to city hall in an example of the unity King stood for. Residents can also go to city hall at 8 a.m. and receive a bus ride to the library.

When everyone makes it to city hall, the city will hold a ceremony in honor of King.

Detroit Youth Choir at Thurston High

Local Alpha Kappa Alpha and Tau Alpha Omega chapters are hosting a prayer breakfast at Lee M. Thurston High School in Redford starting at 7 a.m.

The program will include a performance from the Detroit Youth Choir, which was recently named runner-up on America's Got Talent, and a speech from Silkman Foundation CEO Tonya Allen.

Tickets are $10 and will benefit the Redford Interfaith Relief Food and Clothing Pantry. To learn more or purchase tickets, email mlkdayofservice@akatao.net.

Contact reporter Shelby Tankersley at stankersle@hometownlife.com or 248-305-0448. Follow her on Twitter @shelby_tankk.
BIRMINGHAM — You might’ve seen them standing at the corner of Old Woodward Avenue and Maple Road last weekend ringing the famous bell to collect donations for The Salvation Army.

Maybe you saw them heading to the Hope Warming Center in Pontiac to prepare and serve dinner for hungry neighbors.

Or maybe the name sounds familiar because you’ve seen their logo outside of the community room they endowed at the Baldwin Public Library.

The point is, if there’s something good happening in this community — something that’s helping people — there’s a good chance the Birmingham Rotary Club is involved somehow.

During the holidays, when so many people are inspired to give to each other and to those in need, the Rotary Club locally and internationally will continue its mission to put “service over self” every day of the year.

“We see a world where people unite and take action to create lasting change across the globe, in communities and in ourselves,” said John Schrot, president of the Birmingham Rotary Club.

For well over 100 years, the Rotary — founded in Chicago to connect professionals with service opportunities — has taken on a number of projects, from working to eradicate polio to funding new wells in Uganda.

A fun fact: The name Rotary came from the founders’ practice of hosting meetings at members’ places of business in rotation.

So many years later, the club is still going strong with 1.2 million members globally. Schrot said they’re always looking for new opportunities to lend a hand, raise a few dollars and help make their neighborhood a better place.

“The club is made up of some outstanding people. The Birmingham city manager is a member, the superintendent of Birmingham Public Schools,” he said. “Every month we provide food and personnel...
to serve (a dinner) at the Hope Warming Center. We also do a weekly literacy reading at a school in Pontiac. In April, we clean up Maple Road on both sides of the road, from Cranbrook to Lahser. That’s a family activity. In May, we provide the wreath and take part in the Memorial Day ceremony for the soldiers in downtown Birmingham.”

The warming center is an important part of the group’s efforts during the winter months, and in addition to serving dinners for homeless and hungry people, the Rotary grants funds to the organization to upgrade kitchen equipment, replace bedding and other housekeeping needs.

“We look to partner with other organizations in the community, but the Hope Warming Center is a long-term commitment we’ve made,” Schrot said. “The individuals that are the recipients of the meal, young and old, they’re so grateful. The center is so close to us, and there is such a dichotomy between the communities. I think that experience, for a lot of Rotarians, is why they joined the Rotary.”

The Hope Warming Center consists of two parts: a low-barrier adult shelter, meaning those in need don’t need to meet sobriety or criminal background check standards to get help; and a recovery center for those recently released from hospital treatment who might benefit from additional care.

In addition to shelter from the cold and a warm meal, Hope aims to connect its clients to resources to resolve homelessness: medical services, employment help, veteran services, domestic violence intervention, housing initiatives and so on.

“The Birmingham Rotary has been just an amazing support to the people we serve,” said Elizabeth Kelly, the CEO of Hope Hospitality and Hope Warming Center Inc. “Whether they’re serving meals or providing us with things to maintain the quality of the shelter, it all goes to making sure the people we serve have their basic needs met.”

In the coming year, along with annual projects, the club plans to devote more attention to issues concerning mental health in the community. Once a month, Schrot said, they plan to bring in a professional to speak on mental health during their weekly luncheon meeting.

This season, those who want to help the Birmingham Rotary Club continue its mission can do so with donations, of course. But more importantly, Schrot said, the organization would love to grow its membership and bring more hands on deck.

“I believe first and foremost we would like to have their personal involvement, because what that does is it results in our being stronger,” he explained. “Then, it also means creating lasting change for each Rotarian. In other words, by becoming a Rotarian, you associate yourself with others who are committed to service. I believe that changes you for the better.”

To learn more about the Birmingham Rotary Club, visit birminghamrotary.org.
New York Public Library’s most checked-out books say a lot about what we read and why

January 13, 2020 | by Ron Charles

Guy LeCharles Gonzalez argues that everyone would benefit from a collaborative, good-faith, and transparent effort to effectively measure the impact of libraries on book discovery, author brand development, and consumer sales.

2. “The Cat in the Hat,” by Dr. Seuss (1957)
6. “Charlotte’s Web,” by E.B. White (1952)
8. “How To Win Friends and Influence People,” by Dale Carnegie (1936)

The books we return to year after year tell a curious story about who we are.

The New York Public Library has just released the titles of the 10 most checked-out books in its 125-year history. Bestsellers may offer a snapshot of passing fads, but this remarkable list compiled from more than a century of circulation data is like a literary cardiogram of the nation’s beating heart.
Be encouraged. At No. 1 is “The Snowy Day,” by Ezra Jack Keats. This gently playful picture book — one of the first to feature a black child without the trappings of racist stereotypes — was published during the Civil Rights movement in 1962. Keats tells the story of little Peter enjoying a cityscape transformed by winter. The boy makes snow angels, slides down a hill and listens to his footprints: crunch, crunch, crunch. He’s a black child who is every child, and for generations, kids and adults have resonated with those elemental words and images in perfect harmony.

In fact, the list of books most frequently checked out of the New York Public Library is dominated by titles for children, particularly picture books. There’s a practical reason for that: Shorter books get returned more quickly, which makes greater turnover possible. But that numerical justification can’t obscure the real explanation, which is that for generations parents have been turning to libraries to satisfy their children’s thirst for stories.

And, surely it’s no coincidence that we Americans are drawn — from the youngest age — to tales of independent kids. The soporific observations of Dick and Jane appeared in the early 1930s, but the naughty adventure of “The Cat in the Hat” is No. 2 on the NYPL list. As the world knows, Dr. Suess presents the tale of two siblings left alone by their trusting mother to “sit! sit! sit! sit!” in the house on a “cold, cold wet day.” Soon, a zany cat crashes in, announcing, “We can have lots of good fun that is funny!” How delightfully chaotic this book is, how packed with irresistible mischief. But its most subversive moment comes at the very end, after the house has been spotlessly restored and Mother returns to ask, “What did you do?” Suddenly, the boy narrator turns outward and confronts us with the first great ethical crisis of our reading experience: “Should we tell her about it?” he asks. “Well . . . what would YOU do if your mother asked YOU?”

That same untamed spirit animates several other books on the NYPL list, especially “Where the Wild Things Are,” by Maurice Sendak. Who isn’t cheered by the example of Max, who dons his wolf suit and “made mischief of one kind and another”? Over the years “and in and out of weeks and through a day,” millions of young readers have fantasized about defying their mothers and leading monsters on a wild rumpus. Here, in lush pictures and a gripping tale is the reassurance we all need — as children and parents — that even if we’re wild, we can come home again and find dinner waiting for us. And it will still be hot.

Slightly older readers are ready for a more complex lesson in the complications of life, and they get it from “Charlotte’s Web.” With his story about the barnyard friendship of a pig and a wise spider, E.B. White made us and our parents cry, which was upsetting but also comforting in ways we couldn’t understand until we had our own children. Writing in a clear, gently witty tone that New Yorker readers enjoyed for half a century, White created a profoundly intimate space, a little sanctuary in which we could learn about death, yes, but also the persistence of love.

Surely, the least surprising title on this list is “To Kill a Mockingbird,” which sits dead center at No. 5. Since it was published in 1960, Harper Lee’s novel has become the nation’s darling, an emblem of our racial enlightenment. A poll conducted by PBS for “The Great American Read” determined that “To Kill a Mockingbird” is the country’s favorite novel. It was the first book to make many of us aware of the moral power of literature. For generations, lawyers have cited Atticus Finch as their professional inspiration, and white liberals have celebrated his sober principles. In the precocious voice of little Scout, Lee captures the weird amalgamation of our persistent innocence
and profound wisdom. But even more crucial to the novel's success, Lee negotiates our tangled racism and idealism with exquisite dexterity. She challenges the nation's prejudices while presenting us with a vision of invincible decency.

Other books on this list present our anxieties in far less subtle tones. Two of the top 10 are dystopian novels, nightmarish visions of governments determined to distort and destroy independent thought. Skeptics may say that George Orwell's "1984" and Ray Bradbury's "Fahrenheit 451" appear here only because they've been assigned in high schools for decades, but if that were the sole driver of these circulation stats, then where are "Huckleberry Finn" and "The Great Gatsby" with their many decades head-start?

No, Orwell and Bradbury prick a nerve deep in our souls. Especially for people who haunt libraries, nothing is as hypnotically horrific as the incineration of books that Bradbury imagined. And Orwell's "1984" elaborates on that terror in ways we never forget. Writing in the ashes of World World II, he described a totalitarian society under constant surveillance and devoted to a cult of personality that suffers no dissension. The terrified citizens of Oceania endure such a torrent of deceptive language from their leader that facts become infinitely flexible, essentially irrelevant. On one hand, it's encouraging to see such a politically incisive book garner a wide readership over many decades. But on the other, it's distressing that the popularity of "1984" has not been enough to keep it from coming true in America.

Only one work of nonfiction appears on this list, and of course it must be that perennial bestseller "How to Win Friends and Influence People." The abiding mystery is why Dale Carnegie didn't wheedle himself a higher spot than No. 8. A failed actor from the Midwest, Carnegie discovered early that he had a knack for convincing people they could re-engineer their personalities — for fun or profit! One of the greatest self-help books in a nation crazy for self-help books, "How to Win Friends and Influence People" appeared in the midst of the Great Depression, but it's a descendant of Ben Franklin's "Autobiography." Our Founding Father set out the principles for a nation dedicated to self-invention, and almost 150 years later Carnegie reduced those principles to pages of wit-free advice and homespun anecdotes.

It's a safe bet that everyone who hopefully picks up Carnegie's book nowadays was raised on the story of another unlikely boy who won friends and influenced people. Given how recently it was published — relative to the library's 125-year history — it's magical that "Harry Potter and the Sorcerer's Stone" appears at No. 9. The youngest — and the longest — book on the list, "Harry Potter" is a phenomenon whose influence will be felt for generations. With their adventures about a humble kid who fights the powers of darkness, J.K. Rowling's novels have encouraged untold millions of children to read; reinvigorated the fantasy genre; revived the fortunes of publishing; and generated billions for Hollywood (and Rowling).

And finally, gnawing away at the bottom of this list is "The Very Hungry Caterpillar," by Eric Carle. Heedless and oblivious, the lumpy caterpillar consumes everything without regard to anything — not even its own health. But in the fullness of time, the omnivorous larva is resurrected and transformed in glorious perfection. Is there a more American character in our literature?

Guy LeCharles Gonzalez argues that everyone would benefit from a collaborative, good-faith, and transparent effort to effectively measure the impact of libraries on book discovery, author brand development, and consumer sales.

"If you’re a writer and you have the impulse to put down on paper something that will survive you, you are inextricably connected to what a library means."—Susan Orlean

Practically every modern author’s origin story includes a cherished memory of a library. Few question the public library’s value as an important discovery channel, both in print and digital, especially in the thousands of communities across the United States without local booksellers.

The same is true for publishers. Publishers depend on library preorders to help establish initial print runs ahead of publication. And once books are published, library-hosted author events and community reading campaigns have been shown to drive consumer sales. Many publishers even have full-time staff dedicated to marketing their books directly to librarians.

There is no question that public librarians themselves are unparalleled, often unheralded influencers, helping readers to discover books and authors through a plethora of in-person and online readers’ advisory services, regardless of publication date or bestseller list status. And yet, despite all these tangible, measurable activities and a well of consumer research that consistently shows library patrons are also book buyers, there are still some publishers who continue to view library lending, in any format, with a cynical eye. Why?

Most stakeholders would agree: better data about the library’s role in the reading marketplace would be enormously useful. True, the inherent complexity of aggregating and analyzing the many sources of data needed to measure the impact of libraries is challenging—there’s data from publishers and wholesalers, booksellers and
libraries, and various industry organizations with overlapping and sometimes competing agendas. And there is the ever-present silent elephant in every room: Amazon.

But the challenge is by no means insurmountable, if only publishers were to deem it a priority.

**Knowable Unknowns**

"Not everything that can be counted counts, and not everything that counts can be counted." —William Bruce Cameron

Big Five publisher Macmillan has been at the center of controversy recently, following its new restrictions on public library access to new release e-books. These new restrictive terms were reportedly driven by internal data from an experiment with a set of titles from its Tor sci-fi/fantasy imprint, and based upon CEO John Sargent’s belief that the lack of friction in library e-book lending is causing book-buying customers to “change habits.”

Steve Potash, CEO of OverDrive, the leading supplier of e-books to public libraries, has publicly disputed Sargent’s data and analysis on the impact of library e-books. “For all the Macmillan e-books that libraries acquired for lending, 79% expired and were removed from library catalogs because the two-year term limit occurred first,” Potash pointed out in a recent blog post, “not because they were checked out 52 times.” In fact, OverDrive’s data, he added, suggests that the average Macmillan title is checked out just eight and a half times during a two-year license.

It’s rare to see a vendor so publicly challenge a key partner. But the belief that library availability cannibalizes consumer book sales is a persistent, unproven conclusion with no public data to support it. And the underlying premise that library patrons borrow books or e-books they would otherwise purchase suggests a fundamental misunderstanding about the various ways patrons use libraries today.

Is it possible that library e-book lending really is so easy nowadays that it’s negatively impacting Macmillan’s consumer sales? Sure, it’s possible. But viewed in context, it’s more likely that other factors are having a bigger impact on Macmillan’s e-book sales: for example, high consumer prices, especially for bestsellers and new releases; competition from other traditional publishers; competition from self-published authors (often at significantly lower price points); and the ever-increasing competition for a consumer’s time and money from other forms of immersive media, such as audiobooks, podcasts, streaming TV, and gaming.

Rather than making strategic business decisions based on limited data and unsupported claims, why not uncover what’s really happening? I believe that three of the biggest known unknowns about libraries are entirely knowable, if only there was a collective will to start shedding a productive light on them:

1. How much of public libraries’ estimated $1.5 billion materials budget goes toward trade publishing’s estimated $12 billion in projected revenue for 2019, and where does that rank against other channels?

2. How much marketing value do public libraries create for publishers through readers’ advisory services, physical shelf and online catalogue visibility, hosted author events, and community book clubs?
3. How do library patrons discover and acquire the books they read and in which formats, and how does that fit with other media consumption and buying habits?

If industry leaders accept NPD BookScan’s stated 80%–85% coverage of the retail market and the AAP’s oft-revised, self-reported StatShot data as useful data points to measure the health of the trade publishing industry, then establishing libraries’ direct revenue contributions to the industry is absolutely a knowable unknown.

If publishers can accept that ARCs, social media, professional and reader reviews, co-op promotions, and paid advertising are all valuable marketing tools for publishers that are worthy of investment, then measuring the value of libraries’ organic, community-centric efforts in those areas is absolutely a knowable unknown.

And, if we accept that books and reading exist within a broader multimedia ecosystem, then a better understanding of the consumption and buying habits of library patrons is absolutely a knowable unknown.

Facts Matter

“You may hate gravity, but gravity doesn’t care.” —Clayton M. Christensen

Data isn’t a panacea, of course. The fact that two contradictory perspectives can be sparked by similar data illustrates one of the important limitations of data: without proper context, it can be used to prove whatever you want it to. As in the early days of GPS navigation systems, reliance on data will drive you off a cliff if you’re not also paying close attention to your surroundings.

It is time for the publishing industry to put some teeth behind its oft-professed love for libraries, lest we find ourselves driving the industry off a cliff. It’s time for a collaborative, good-faith, transparent effort to effectively measure the impact of libraries on book discovery, author brand development, and consumer sales.

Whether that’s through the Panorama Project, BISG, ALA, ABA, some combination thereof, or something completely new, it is in everyone’s best interests to demystify the role of public libraries in the book business, print and digital, with the explicit goal of identifying the ways publishers and libraries can effectively support their common mission and continue to deliver mutually beneficial outcomes.

Guy LeCharles Gonzalez is project lead for the Panorama Project, a research initiative guided by representatives from the ALA, the Audio Publishers Association, the Cuyahoga County Public Library, Ingram Content Group, NISO, Open Road Media, Penguin Random House, Rakuten OverDrive, and Sourcebooks.

A version of this article appeared in the 12/16/2019 issue of Publishers Weekly under the headline: Data Points
The new addition and major renovation of the youth services area at the Salem South Lyon District Library was recently completed. The new addition provides a second program room for youth programming, a new tween area, expanded computers and increased seating for youth and their parents. The completed project represents a promise kept to the community to expand and improve library services for the youth in their service area.
Upcoming Events of Interest

Wonder Women of Birmingham: Ruth Shain
Thursday, January 23, at 7:00 p.m.
Ruth Shain was an incredibly hard working woman who envisioned a better community for everyone, and her legacy still shows. Presented by Birmingham Museum staff member Kyle Phillips.

The Beatles, with Henry Feinberg
Monday, January 27, from 7:00 p.m. to 8:00 p.m.
Historian Henry Feinberg will deliver a "rocking" talk about the Fab Four. Wear your Beatles gear!

2020 Book Club Reception
Wednesday, January 29, from 7:00 p.m. to 8:00 p.m.
Get acquainted with the 2020 BPL Book Club Books and hear about other great selections for book club reads. Refreshments will be served.

Idea Lab: Mechanical Switches
Saturday, February 1, from 10:00 a.m. to 4:00 p.m.
Experiment with keyswitch styles and build a custom computer keyboard.

Gale Courses
Monday, February 3, from 7:00 p.m. to 8:00 p.m.
An Adult Services Librarian will teach you how to use one of BPL’s newest resources to enhance lifelong learning: Gale Courses.

Family Game Night
Tuesday, February 4, from 7:00 p.m. to 8:00 p.m. Registration required.
Enjoy games, puzzles, and activities with your whole family when you join us for a night of technology-free, stress-free fun. Registration required.

Trivia: The Office
Monday, February 10, from 7:00 p.m. to 8:00 p.m.
Test your knowledge of the American television version of "The Office," hosted by BPL’s Adult Services Librarians. Teams may consist of 1-6 people.

Food Fun: Chocolate Edition
Wednesday, February 12, from 4:30 p.m. to 5:30 p.m. Registration required.
Grades 1 to 6. Have fun creating sweet treats featuring everyone's favorite food group: CHOCOLATE! Allergens may be present and the Library is not a nut-free facility.

Seed Saving, with Small House Farm
Wednesday, February 12, from 7:00 p.m. to 8:00 p.m.
Are you curious about seed saving? Expert Ben Cohen will teach you how and why it’s important and enjoyable to save seeds.
BALDWIN PUBLIC
LIBRARY TRUST

Trust Agenda
Trust Minutes
Trust Financial Reports
Gifts to Trust: Receipts
Check Register: Claims
Baldwin Public Library Trust Meeting  
Wednesday, January 22, 2020  
Rotary Tribute & Donor Rooms  
Immediately following regular Board meeting

Agenda

Call to order and establishment of a quorum

I. Consent Agenda
   All items on the consent agenda are considered routine and will be enacted by one motion and approved by a roll call vote. There will be no discussion of these items unless a board member or a citizen so requests, in which case the item will be removed from the general order of business and considered as the last item under new business.

   A. Approval of the December 16, 2019 minutes p. 87
   B. Acceptance of the December 2019 receipts of $14,512.18 p. 94
   C. Approval of the December 2019 disbursements of $9,300.55 p. 95

II. New and Miscellaneous Business

III. General Public Comment Period
   The Library Board values public meetings and welcomes your comments on Library issues. The Board respectfully asks that comments be made as concisely as possible. We welcome your comments but cannot debate items not on the agenda.

IV. Adjournment
   Motion: To adjourn the January 22 Trust Meeting.

The next Trust meeting will be held immediately following the next regular meeting of the Baldwin Public Library Board of Directors on Monday, February 17, 2020.
1. **Call to Order**

The meeting was called to order by President Ashley Aidenbaum at 8:30 p.m.

Library Board present: Ashley Aidenbaum, Melissa Mark, Frank Pisano, Jim Suhay, and Bob Tera.

Absent and excused: Jennifer Wheeler.

Library Staff present: Doug Koschik, Director; Rebekah Craft, Associate Director; and, Robert Stratton, Administrative Assistant.

Friends of the Library Liaison present: None.

Contract community representatives present:

Members of the public present: None.

2. **Consent Agenda**

*MOTION TO APPROVE THE CONSENT AGENDA, WHICH INCLUDED THE TRUST MINUTES, AND RECEIPTS AND DISBURSEMENTS.*

1st Tera
2nd Mark

A roll call vote was taken.

Yea: Aidenbaum, Mark, Pisano, Suhay, and Tera.

Nay: None.

Absent and excused: Wheeler.

The motion was approved unanimously.

3. **New and Miscellaneous Business:**

Pisano mentioned that the Trust’s investments are performing very well this year, while still running slightly below the benchmark. When the Finance Committee meets Ron Carpenter of Raymond James on January 13, Pisano will ask about our investments running below the benchmark.

4. **General Public Comment Period**

No members of the public were present.
5. **Adjournment:**

**Motion:** To adjourn the meeting.

1st Tera
2nd Pisano

Yea: Aidenbaum, Mark, Pisano, Suhay, and Tera.

Nays: None.

Absent and excused: Wheeler.

The motion was approved unanimously. The meeting was adjourned at 8:32 p.m. The next regular meeting will be on Wednesday, January 22, 2020.

__________________________
Frank Pisano, Secretary
Baldwin Public Library Trust: December 2019

December receipts totaled $14,512.18. December disbursements totaled $9,300.55.

The current value of the Trust is $1,842,223.73, divided up in the following way:

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<th>Description</th>
<th>Amount</th>
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<tr>
<td>Total endowment investments*</td>
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<td>Endowment funds distributed for use</td>
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<td>General spendable funds</td>
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<tr>
<td>Restricted funds**</td>
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<td>Naming rights for Rotary Tribute Room</td>
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<td>Naming rights for Thal Reference Desk</td>
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<tr>
<td>Total non-endowment funds</td>
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<tr>
<td>Total endowment funds</td>
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<tr>
<td>Total of all Trust funds</td>
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</tr>
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* The principal of the endowment funds is $828,859.98.

**Includes memorials and donations from the Friends of the Baldwin Public Library.

To date, fundraising efforts for the Youth Room expansion and renovation, net of expenses, have resulted in $223,922.17 in receipts plus $7,800.00 in pledges, for a grand total of $231,722.17. This includes money received from all Youth Room-related events, including the 2017 and 2018 Books and Bites fundraisers. In December the Trust received a $1,200 grant from the Bloomfield Hills Branch of the National Farm & Garden Association for a Kousa dogwood tree, which will be planted adjacent to the new children’s garden north of the Youth Room. It also received a $5,000 donation from James and Barbara Suhay for the Youth Room expansion and renovation.

As of December 31, 2019, the amount of money in the Trust that is undesignated stands at $357,242.21.
Baldwin Public Library Trust  
Portfolio Performance Benchmarks  
As of December 31, 2019

<table>
<thead>
<tr>
<th>Index</th>
<th>2019: YTD</th>
<th>2018: Entire Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>S&amp;P 500 (Equity benchmark)</td>
<td>28.88%</td>
<td>-6.24%</td>
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<tr>
<td>Global Aggregate (Bond benchmark)</td>
<td>6.63%</td>
<td>-1.20%</td>
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<tr>
<td>Blended Return of Both Benchmarks*</td>
<td>23.32%</td>
<td>-4.98%</td>
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<tr>
<td>Baldwin Trust’s Portfolio Return</td>
<td>20.55%</td>
<td>-8.30%</td>
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</tbody>
</table>

**Trust’s Portfolio Performance Compared to Blended Return of Benchmarks**  
-2.77%  
-3.32%

*Since November 2017, the blended return has been calculated according to the Baldwin Trust’s current allocation of 75% equities and 25% fixed income, cash, and cash alternatives.
<table>
<thead>
<tr>
<th>Prior Month Ending</th>
<th>Current Revenue</th>
<th>Current Expenses</th>
<th>Current Year to Date</th>
<th>Transfer Expenditures</th>
<th>Transfer Income</th>
<th>Change in Ending Investment Balance</th>
<th>December 31, 2019</th>
</tr>
</thead>
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<tr>
<td>Chemical Bank Checking</td>
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<td></td>
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</tr>
<tr>
<td>Endowment Money</td>
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<td>$0.00</td>
<td>$0.00</td>
<td>$3,876.03</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$3,876.03</td>
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<tr>
<td>2012 Books &amp; Bites at Baldwin Fundraiser</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
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<tr>
<td>2013 Books &amp; Bites at Baldwin Fundraiser</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
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<tr>
<td>2014 Books &amp; Bites at Baldwin Fundraiser</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
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<tr>
<td>2015 Books &amp; Bites at Baldwin Fundraiser</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
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<tr>
<td>2017 Books &amp; Bites at Baldwin Fundraiser</td>
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<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
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<tr>
<td>2018 Books &amp; Bites at Baldwin Fundraiser</td>
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<td>$0.00</td>
<td>$0.00</td>
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<tr>
<td>2018 Youth Room Fundraising</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
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<tr>
<td>Restricted Funds</td>
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<td>$5,424.52</td>
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<td>General Spendable Funds</td>
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<td>$0.00</td>
<td>$3.00</td>
<td>$1,957.66</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$3,825.83</strong></td>
<td><strong>$0.00</strong></td>
<td><strong>$0.00</strong></td>
<td><strong>$9,303.55</strong></td>
<td><strong>$60,594.74</strong></td>
<td><strong>$6,250.00</strong></td>
<td><strong>$772.28</strong></td>
</tr>
</tbody>
</table>

| Chemical Bank Money Market | | | | | | | |
| Endowment Money | $94,936.63 | $0.00 | $5,000.00 | $0.00 | $0.00 | $0.00 | ($3,876.03) |
| 2012 Books & Bites at Baldwin Fundraiser | $17.94 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $17.94 |
| 2013 Books & Bites at Baldwin Fundraiser | $2,154.75 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $2,154.75 |
| 2015 Books & Bites at Baldwin Fundraiser | $276.87 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $276.87 |
| 2017 Books & Bites at Baldwin Fundraiser | $22,516.82 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $22,516.82 |
| 2018 Books & Bites at Baldwin Fundraiser | $25,618.99 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $25,618.99 |
| 2018 Youth Room Fundraising | $170,325.35 | $6,200.00 | $27,700.00 | $0.00 | $0.00 | $0.00 | $176,525.35 |
| Ileane Thal Reference Desk | $4,412.40 | $1,587.60 | $6,000.00 | $0.00 | $0.00 | $0.00 | $6,000.00 |
| Restricted Funds | $31,544.78 | $75.00 | $20,098.28 | $0.00 | $0.00 | $0.00 | ($2,370.97) |
| General Spendable Funds | $12,622.61 | $999.58 | $3,300.18 | $0.00 | $0.00 | $0.00 | ($3.00) |
| **TOTAL** | **$366,427.14** | **$14,512.18** | **$68,948.46** | $0.00 | $0.00 | $0.00 | **$374,689.32** |

| Raymond James & Associates | | | | | | | |
| Endowment Fund Investments | $1,143,848.19 | $0.00 | ($623.58) | $24,801.36 | $1,168,025.97 |
| Endowment Cash | $11,982.31 | $623.58 | $0.00 | $0.82 | $12,606.71 |
| **Sub-total Endowment Funds** | **$1,155,830.50** | **$623.58** | ($623.58) | **$24,802.18** | **$1,180,632.68** |
| General Spendable Funds Cash | $714.11 | $0.00 | $0.00 | $0.04 | $714.15 |
| General Spendable Mutual Funds | $279,354.43 | $0.00 | $0.00 | $6,060.87 | $285,415.30 |
| Stock Donated for Youth Room Fundraising | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 |
| **Sub-total General Spendable Funds** | **$280,068.54** | **$0.00** | $0.00 | **$6,060.91** | **$286,129.45** |
| **TOTAL** | **$1,435,899.04** | **$623.58** | ($623.58) | **$30,863.09** | **$1,466,762.13** |

<p>| Total All Funds | <strong>$1,806,152.01</strong> | <strong>$14,512.18</strong> | <strong>$68,948.46</strong> | <strong>$9,303.55</strong> | <strong>$60,594.74</strong> | <strong>$6,873.58</strong> | <strong>$30,863.09</strong> | <strong>$1,842,223.73</strong> |</p>
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<tr>
<th>FUND NAME</th>
<th>AMOUNT OF FUND</th>
<th>PURPOSE</th>
<th>VALUE AS OF JULY 1, 2019</th>
<th>DONATIONS</th>
<th>INCOME</th>
<th>OUT</th>
<th>ENDOWMENT DECEMBER 31, 2019</th>
<th>INVESTMENTS</th>
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<tr>
<td>401 Frances Baldur</td>
<td>$10,000.00</td>
<td>Adult Reading</td>
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<td>402 Gladys E. Brooks</td>
<td>$41,437.86</td>
<td>Large Print Books/Senior Citizens</td>
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<td>$2,786.20</td>
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<td>403 Jane Cameron</td>
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<td>Programs</td>
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<td>$437.32</td>
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<td>405 Jan Cull</td>
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<td>406 Aubrey &amp; Grace Flood</td>
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<td>Youth Services</td>
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<td>407 Paul R. Francis</td>
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<td>Staff Appreciation</td>
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<tr>
<td>409 Priscilla Goodell</td>
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<td>410 Emmeline Homac</td>
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<td>$71,927.73</td>
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<td>411 H. G. Johnston</td>
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<td>Reference Collection</td>
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<td>$9,360.71</td>
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<tr>
<td>412 Bob &amp; Jean Kelly</td>
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<td>Reference Collection</td>
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<td>$14,332.21</td>
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<td>413 William Kernan, Jr.</td>
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<tr>
<td>414 Merle L. Roninger</td>
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<td>$440.75</td>
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<td>415 Roscoe Family Foundation</td>
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<td>$440.75</td>
<td>$14,332.21</td>
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<tr>
<td>416 Eric &amp; Julie Ghien</td>
<td>$10,000.00</td>
<td>Reference Collection</td>
<td>$13,891.46</td>
<td>$440.75</td>
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<td>417 Linne Underdown Hage</td>
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<td>Professional Development</td>
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<tr>
<td>418 Richard &amp; Mary Hennes Theal</td>
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<td>Adult Reading Print Books</td>
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</tbody>
</table>
### BALDWIN PUBLIC LIBRARY TRUST ENDOWMENT FUNDS BY DESIGNATION

**DECEMBER 31, 2019**

<table>
<thead>
<tr>
<th>Gift &amp; Tribute Funds</th>
<th>General Spendable Funds</th>
<th>Restricted Funds:</th>
<th>Endowment Budgeted Funds</th>
</tr>
</thead>
<tbody>
<tr>
<td>Purpose</td>
<td></td>
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</tbody>
</table>

**Prior Month Current Year to December 31, 2019**

| Prior Month | Current Year | To Current Year | Transfer | Investment | Change in Ending | Balance | End | Revenue | Revenue | Expense | Expense | Transfer | Transfer | Investment | Value | 12/31/19 | Revenue | Revenue | Expense | Expense | Transfer | Transfer | Investment | Value | 12/31/19 | Revenue | Revenue | Expense | Expense | Transfer | Transfer | Investment | Value | 12/31/19 |
|-------------|--------------|-----------------|----------|------------|-----------------|---------|-----|---------|---------|---------|---------|----------|----------|------------|--------|----------|---------|---------|----------|---------|------------|--------|----------|---------|---------|----------|---------|------------|--------|----------|---------|---------|----------|---------|------------|--------|----------|
|            |              |                 |          |            |                 |         |     |         |         |         |         |          |           |            |           |           |           |           |           |           |            |           |           |           |           |           |           |            |           |           |           |           |           |           |            |           |           |

<table>
<thead>
<tr>
<th>Gift &amp; Tribute Funds</th>
<th>Purpose</th>
<th>General Spendable Funds</th>
<th>Restricted Funds:</th>
<th>Endowment Budgeted Funds</th>
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</table>

<table>
<thead>
<tr>
<th>Gift &amp; Tribute Funds</th>
<th>Purpose</th>
<th>General Spendable Funds</th>
<th>Restricted Funds:</th>
<th>Endowment Budgeted Funds</th>
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</tbody>
</table>

**Gift & Tribute Funds**

- **Gift & Tribute Funds**
- **Purpose**
- **General Spendable Funds**
- **Restricted Funds:**
  - **Memorials/Tributes**
  - **2012 Books & Bites at Baldwin Fundraiser**
  - **2013 Books & Bites at Baldwin Fundraiser**
  - **2015 Books & Bites at Baldwin Fundraiser**
  - **2017 Books & Bites at Baldwin Fundraiser**
  - **2018 Books & Bites at Baldwin Fundraiser**
  - **2018 Youth Room Fundraising**
  - **Friends Adult Services Programs**
  - **Young Adult Programs**
  - **Youth Services Programs**
  - **Outreach & Equipment**

**Endowment Funds**

- **Endowment Budgeted Funds**
- **Endowment Fund**
- **Memorials/Tributes**
- **2012 Books & Bites at Baldwin Fundraiser**
- **2013 Books & Bites at Baldwin Fundraiser**
- **2015 Books & Bites at Baldwin Fundraiser**
- **2017 Books & Bites at Baldwin Fundraiser**
- **2018 Books & Bites at Baldwin Fundraiser**
- **2018 Youth Room Fundraising**
- **Friends Adult Services Programs**
- **Young Adult Programs**
- **Youth Services Programs**
- **Outreach & Equipment**
- **Friends Adult Services Programs**
- **Friends Young Adult Programs**
- **Friends Youth Services Programs**
- **Outreach & Equipment**

**Total Gift and Tribute Funds**

- **Total Gift and Tribute Funds**
- **Total Endowment Funds**
- **Total All Trust Funds**

**Total All Trust Funds**

- **Endowment Budgeted Funds**
- **Endowment Fund**
- **Memorials/Tributes**
- **2012 Books & Bites at Baldwin Fundraiser**
- **2013 Books & Bites at Baldwin Fundraiser**
- **2015 Books & Bites at Baldwin Fundraiser**
- **2017 Books & Bites at Baldwin Fundraiser**
- **2018 Books & Bites at Baldwin Fundraiser**
- **2018 Youth Room Fundraising**
- **Friends Adult Services Programs**
- **Friends Young Adult Programs**
- **Friends Youth Services Programs**
- **Outreach & Equipment**

**Total Endowment Investments**

- **All Funds**
- **Endowment Budgeted Funds**
- **Endowment Fund**
- **Memorials/Tributes**
- **2012 Books & Bites at Baldwin Fundraiser**
- **2013 Books & Bites at Baldwin Fundraiser**
- **2015 Books & Bites at Baldwin Fundraiser**
- **2017 Books & Bites at Baldwin Fundraiser**
- **2018 Books & Bites at Baldwin Fundraiser**
- **2018 Youth Room Fundraising**
- **Friends Adult Services Programs**
- **Friends Young Adult Programs**
- **Friends Youth Services Programs**
- **Outreach & Equipment**

**Total All Trust Funds**

- **Total Gift and Tribute Funds**
- **Total Endowment Funds**
- **Total All Trust Funds**

**93**
TRUST RECEIPTS
December 31, 2019

Trust Money Mkt General Funds:
Douglas R. Koschik $412.40
Patricia Gorman $25.00
Thomas and Melissa Mark $500.00
Chemical Bank-Interest Income for Month $62.18

2018 Youth Room Fundraising:
Women’s National Farm and Garden Association Blmfld Hills Chapter $1,200.00
James and Barbara Suhay $5,000.00

Friends Adult Programs:

Friends Teen Programs:

Friends Youth Programs:

Friends Outreach & Equipment:

Ileane Thal Reference Desk
Douglas R. Koschik $87.60
Bruce E. Thal $1,500.00

Memorial Fund:
Terrence and Marian Dunshee in Memory of David Dunshee $50.00
George and Mary Joseph in Memory of Dr. Marta Ross $25.00

Staff Appreciation Fund:

Trust Money Mkt Endowment Fund:
David J. Underdown-Linne Underdown Hage Forester Endowment $5,650.00

Total Receipts $14,512.18
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<thead>
<tr>
<th>Check Date</th>
<th>Bank</th>
<th>Check</th>
<th>Vendor</th>
<th>Vendor Name</th>
<th>Amount</th>
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<td>000843</td>
<td>BAKER &amp; TAYLOR BOOKS</td>
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<td>12/12/2019</td>
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<td>5251</td>
<td>008484</td>
<td>SARAH BOWMAN</td>
<td>34.36</td>
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**LIBRARY TOTALS:**

Total of 23 Checks: 9,300.55
Less 0 Void Checks: 0.00
Total of 23 Disbursements: 9,300.55