



OCTOBER 16, 2020

MASQUERADE

wine tasting

**A FUNDRAISING GALA
TO BENEFIT THE
BALDWIN PUBLIC LIBRARY**

SPONSORSHIP OPPORTUNITIES



FROM THE DIRECTOR

Dear Friend,

I invite you to support the Baldwin Public Library's 2020 Books & Bites fundraiser, planned for Friday, October 19, from 6:00 to 9:00 p.m., in the Library's recently renovated Grand Hall and Youth Room. This event will feature wine, beer, and spirits tasting tables; a strolling dinner; live music; and a silent auction.



Proceeds will be used to help fund future building improvements, including creating a handicap-accessible entrance, adding a café, expanding the Idea Lab, and updating meeting rooms. Past Books & Bites events have attracted full houses and raised over \$20,000 each to improve Baldwin's building and services.

Your support is crucial to the success of this event. Please review the Support Commitment Form in the middle of this booklet to learn more about the opportunities available for you to support this worthwhile event.

A handwritten signature in black ink that reads "Doug Koschik".

Doug Koschik, Library Director

FUNDRAISING GOAL: BUILDING UPGRADES



After successful renovations of the first floor of the Library, we're now moving our focus to improving the Library's entryway. Over 550,000 people visit the Library each year, and we view the front entrance of our building as a bridge between the City's civic center and the many services we provide.

We plan to use proceeds from the 2020 Masquerade Wine Tasting gala to help fund future Phase 3 of our building renovations:

- Creating a truly handicap-accessible front entrance
- Improving the entryway's aesthetics and lighting
- Adding a café
- Enlarging the Idea Lab
- Renovating other areas of the Library





BALDWIN PUBLIC LIBRARY
MASQUERADE
wine tasting

2020 Sponsorship Form

Baldwin Public Library Trust · 300 W. Merrill · Birmingham, MI 48009
www.baldwinlib.org/gala Federal Tax ID: 38-2404964

We are seeking the support of businesses and individuals to ensure the success of our 2020 Masquerade fundraising gala, which will be held on Friday, October 16, 2020, from 6:00 to 9:00 p.m. The event is raising money to fund further renovations at the Baldwin Public Library. Please consider supporting this community event by becoming a sponsor.

Donor Contact Information

DONOR/BUSINESS NAME (as it should appear in all acknowledgement listings)

DONOR CONTACT NAME

DONOR ADDRESS

PHONE

CITY

STATE

ZIP

EMAIL

Opportunities for Support (check desired level of support)

All event sponsors will be acknowledged on www.baldwinlib.org/gala, social media, our digital lobby display, the front cover of Baldwin's newsletter, and in the event program listing. Select sponsorships also include the following benefits:

☐

Presenting Sponsor (\$2,500)

- Full-page ad on the inside cover of the event program, 6 event tickets, parting VIP gift at the event

☐

\$1,000 Sponsor

- Half-page ad in the event program, 4 event tickets, parting VIP gift at the event

☐

\$500 Sponsor

- 2 event tickets, parting VIP gift at the event

☐

\$100 Sponsor

PAYMENT OPTIONS

☐

CHECK ENCLOSED (Make check payable to the Baldwin Public Library Trust)

☐

CREDIT CARD (Pay online at www.baldwinlib.org/gala)

SIGNATURE

DATE

Please return your sponsorship form to: Baldwin Public Library Trust, Attn: Robert Stratton · 300 W. Merrill · Birmingham, MI 48009. For more information, contact Rebekah Craft, Associate Director at 248-554-4682 or Rebekah.Craft@baldwinlib.org. On behalf of the Baldwin Public Library, we thank you for your support!



2020 Auction Donation Form

Baldwin Public Library Trust · 300 W. Merrill · Birmingham, MI 48009

Please consider supporting our 2020 Masquerade fundraising gala by donating an item or service to our silent auction. Your donation will be prominently featured on www.baldwinlib.org/gala, social media, our digital lobby display, the front cover of Library newsletter, and in an event program listing.

Donor Information			
BUSINESS/DONOR NAME (as it should appear in all listings)			
DONOR CONTACT NAME		DONOR ADDRESS	
PHONE	CITY	STATE	ZIP
EMAIL			

Item Information	
ITEM	ESTIMATED DOLLAR VALUE
ITEM DESCRIPTION – INCLUDE QUANTITY, SIZE, COLOR, NUMBER OF PERSONS, DAYS/NIGHTS, AND <u>ALL RESTRICTIONS</u>	
<input type="checkbox"/> I WOULD LIKE TO DISPLAY AN EVENT FLIER AT MY BUSINESS	
MARK APPROPRIATE LINE <input type="checkbox"/> Delivery of item by Donor <input type="checkbox"/> Item needs to be picked up <input type="checkbox"/> Donor provides Certificate <input type="checkbox"/> Committee to create Certificate <input type="checkbox"/> Promotional material provided by Donor	
SIGNATURE	DATE

Please return your donation form to: Baldwin Public Library Trust, Attn: Robert Stratton · 300 W. Merrill · Birmingham, MI 48009. For more information, contact Robert Stratton at 248-554-4684 or Robert.Stratton@baldwinlib.org. On behalf of the Baldwin Public Library, we thank you for your support!

YOUR SUPPORT REALLY MATTERS!

Baldwin's first fundraiser was held in 2011. Since then, the Library has held 6 fundraisers, collectively raising over \$130,000 to support the Library.

Past support has allowed us to

- Remodel the Teen Scene
- Provide outreach programs and low-vision materials to patrons
- Add an Idea Lab
- Expand and renovate the Library's Youth Room



ACKNOWLEDGEMENTS

Supporters of the 2020 Books & Bites event will be prominently thanked on the cover of the Library's Winter 2021 newsletter. More than 19,000 copies of the newsletter will be mailed to residents in Birmingham, Beverly Hills, Bingham Farms, and the City of Bloomfield Hills.

LEARN CONNECT DISCOVER

WINTER 2019 NEWSLETTER

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FUN FOR CHILDREN

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JUST FOR TEENS

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ADULT
COMPUTERS AND TECHNOLOGY

7
ADULT
FROM THE DIRECTOR



A NOVEL

Wine

TASTING

Thank You

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\$100 SPONSOR

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CITY OF BIRMINGHAM



BALDWIN PUBLIC LIBRARY ► SERVING THE COMMUNITIES OF BIRMINGHAM, BEVERLY HILLS, BINGHAM FARMS & BLOOMFIELD HILLS

Winter 2019 newsletter cover featuring donors to the 2018 fundraiser



BALDWIN
PUBLIC
LIBRARY

300 WEST MERRILL STREET • BIRMINGHAM, MI 48009
248.647.1700 • WWW.BALDWINLIB.ORG

