



OFFICE USE ONLY
Meets Requirements? Yes No
Will Attend / Unable to Attend

APPLICATION FOR CITY BOARD OR COMMITTEE

Thank you for your interest in serving on a Board or Committee. The purpose of this form is to provide the City Commission with basic information about applicants considered for appointment. NOTE: Completed applications are included in the City Commission agenda packets. The information included on this form is open to the public. All Board and Committee members are subject to the provisions of the Ethics Ordinance (Chapter 2, Article IX of the City Code).

Information on various Boards and Committees and a list of current openings can be found on the City website at www.bhamgov.org/boardopportunities.

(Please print clearly)

Board/Committee of Interest Baldwin Library Board of Directors

Specific Category/Vacancy on Board _____ (see back of this form for information)

Name Andrew Landau

Phone 248-236-5535

Residential Address 855 Rivenoak

Email * landau.andrew@gmail.com

Residential City, Zip Birmingham, MI, 48009

Length of Residence 3 Years

Business Address _____

Occupation Business Leader, Capital One Financial

Business City, Zip _____

Reason for Interest: Explain how your background and skills will enhance the board to which you have applied _____

See attached

List your related employment experience Google, Jet.com, Capital One, Jewel

List your related community activities Tamarack Camps (See resume for additional activities)

List your related educational experience University of Michigan, BA Political Science, 2007

To the best of your knowledge, do you or a member of your immediate family have any direct financial or business relationships with any supplier, service provider or contractor of the City of Birmingham from which you or they derive direct compensation or financial benefit? If yes, please explain: No

Do you currently have a relative serving on the board/committee to which you have applied? No

Are you an elector (registered voter) in the City of Birmingham? Yes

Andrew Landau
Signature of Applicant

2/9/2021
Date

Return the completed and signed application form to: City of Birmingham, City Clerk's Office, 151 Martin, Birmingham, MI 48009 or by email to clerk@bhamgov.org or fax to 248.530.1080. Updated 11/18/2020

**By providing your email to the City, you agree to receive news & notifications from the City. If you do not wish to receive these messages, you may unsubscribe at any time.*

How would my involvement on the Library Board of Directors benefit the Baldwin Public Library?

Thank you for the opportunity to join the Baldwin Library Board of Directors.

By utilizing my experience in marketing, technology, and management, I hope I could assist the Baldwin Library in reaching its strategic goals.

The Baldwin Library has an incredible opportunity to expand its reach, impact, and presence in the broader community. Leveraging my marketing experience, I'd focus on helping the library connect with more members of our community. Additionally, I'd hope to use technology to help make the library more efficient, reach more users, and connect with our community wherever they live.

There is a great opportunity to innovate from a marketing perspective and to utilize technology and social media to attract new users to the Baldwin Library. Furthermore, it would be great to partner with w/additional community stakeholders (businesses, non-profits etc), to deepen and strengthen Baldwin's connection in our community.

Lastly, I'm an avid reader, a lover of literature, and a strong believer in the power of libraries to benefit the communities in which they serve. Thanks again for the opportunity to be considered for the Baldwin Library board.

Andrew Landau

EMPLOYMENT

Jewel / Capital One - Detroit, MI (February 2017 - Present)

- Senior Director, Head of Partnerships at Capital One Shopping (June 2019 - Present)
- Lead Jewel and Partnerships for Capital One Shopping
- CEO & Founder, Jewel (Feb 2017 - Present)
- Founded, launched, and ran e-commerce startup
- Lead all aspects of business (Finance, Operations, Sales, Board Relations etc.)
- Managed full cycle of Jewel's acquisition to Capital One

Jet.com - Hoboken, NJ (March 2015 - February 2017)

- Associate Director, Jet Anywhere (March 2015 - Feb 2017)
- Lead sales and account management for Jet Anywhere
- Responsible for acquiring over 500 merchants; resulting in over XXM in GMV

Chalkfly.com - Detroit, MI (July 2012 - February 2015)

Co-Founder, President

- 'Zappos of Office Supplies' - Fastest growing e-commerce company in the country 2013 (Internet Retailer), Top 15 Startups To Work for In America (Business Insider)
- Secured \$750,000 Series AA round funding from Detroit Venture Partners (Dan Gilbert), Ludlow Ventures
- Selected as Crains '20 in their 20s' - 'Rising star of Detroit'
- Facilitated acquisition of Chalkfly to Global Office Solutions

Google Inc. - Ann Arbor, MI, Phoenix, AZ and Chicago, IL (August 2007 - September 2011)

- Account Executive - Chicago, IL (August 2010 - September 2011)
- Responsible for acquiring over 80 Google Affiliate Network clients, representing over \$XX million in new revenue
- Senior Sales Coach & Landing Team Member - Phoenix, AZ (January 2010 - July 2010)
- Selected for a 3-person team responsible for launching an outsourced sales call center focused on acquiring SMB advertisers at scale
- Inside Sales Representative - Ann Arbor, MI (October 2008 - December 2009)
- Responsible for over 75 new AdWords activations representing over \$1 Million in incremental Search & Display revenue

Carnival Extravaganza L.L.C. - Detroit, MI (January 2002 - February 2008)

Owner & Founder

- Founded and ran dessert concession catering business.
- Coordinated, negotiated and executed purchasing and logistical operations for company
- Successfully sold and transitioned company to new owner

VOLUNTEER EXPERIENCE

Tamarack Camps, Oakland County, MI (2010 - Present)
Executive Board Member, Officer, & Committee Chair

UJA-Federation of New York, NYC, NY (March 2015 - March 2017)
Committee Member, Observership Participant

Jewish Federation of Ann Arbor, Ann Arbor, MI (November 2007 - December 2009)
Board Member & Chair

Peace Neighborhood Center, Ann Arbor, MI (September 2003 - May 2008)
Volunteer

EDUCATION

University Of Michigan - Ann Arbor, MI (September 2003- May 2007)
B.A. in Political Science, emphasis on American Politics and Judaic Studies
University Honors - December 2004, December 2005