



MISSION, VISION & CORE VALUES



Mission: The Baldwin Public Library in Birmingham, Michigan enriches lives by providing opportunities and resources for everyone to learn, connect, and discover.

Vision: The Baldwin Public Library will be an essential part of the community and the first choice for access to cultural, recreational, and learning opportunities.

Core Values: Education and Lifelong Learning | Welcoming and Inclusive Environment | Intellectual Freedom | Commitment to Excellence | Equitable and Diverse Access | Innovation | Community Partnerships | Integrity

COLLECTIONS & SERVICES



Goal 1: Improve collections and services to satisfy community needs and expectations

- Evaluated currently offered tech classes and added a class covering the new library app and online catalog.
- Added a new play kitchen to offer additional collaborative play opportunities.
- Expanded the Wonderbooks and Vox book collections using a designated donation.
- Completed a feasibility and interest level survey about resources for homeschool students. The survey indicated we need to improve marketing of our current services.
- Improved technology infrastructure by adding a redundant network server in March 2026 and adding new tabletop outlets in the Claudia Ireland Room.

LIBRARY FACILITY



Goal 2: Maintain and improve the building's functionality and cleanliness

- Added permanent signage in the Grand Hall in April 2026 to denote locations of collections.
- Completed acoustical study in March 2026 and will implement suggested improvements in FY26-27 as part of the budget.
- Explored glass coating options for bird safety but ultimately did not approve the use of budget funds in the FY26-27 budget.
- Reviewed safety procedures and best practices in the case of an active shooter with the Birmingham Police in March 2026.
- Installed privacy glass coating on lower level Tech and IT staff office, as recommended by police.



MARKETING & COMMUNICATIONS



Goal 3: Improve marketing and visibility of the Library

- Hosted second CaRE Fair volunteer engagement event with 12 participating non-profits in April 2026.
- Added funding to work with a Marketing Consultant into the FY26-27 approved budget.
- Reviewed highlights and instructions for Baldwin's mobile app and forthcoming new catalog during Staff Development Day in March 2026.

PERSONNEL & ORGANIZATION



Goal 4: Educate, train, and empower staff with tools to serve the public

- Hosted Staff Development Day for staff training and teambuilding on March 27, 2026.
- Jen Adams, Austin Dewalt, Bart Gioia attended Computers in Libraries 2026
- Patricia Henricks, Jeff Jimison, Stuart Sturton attended Public Library Association conference in Minneapolis in April 2026
- Haylie May and Elisabeth Phou attended MLA Spring Institute in Grand Rapids in March 2026
- Several peer training sessions were conducted on Staff Development Day March 2026. The sessions covered library advocacy, bystander intervention, and AI in libraries.

CURRENT & FUTURE FINANCIAL NEEDS



Goal 5: Develop a plan for current and future financial needs

- Adopted FY2026-27 Budget at the Annual Budget Hearing in March 2026.
- Increased funding for library collections by 10% to improve scope and availability.
- In FY 2025-26, staff members Elisabeth Phou, Patricia Henricks, Alyssa Mandell, Austin Dewalt, Jen Adams, Jeff Jimison, and Beverly Banks received stipends totaling \$10,200 from the State of Michigan to attend library conferences.