



MISSION, VISION & CORE VALUES



Mission: The Baldwin Public Library in Birmingham, Michigan enriches lives by providing opportunities and resources for everyone to learn, connect, and discover.

Vision: The Baldwin Public Library will be an essential part of the community and the first choice for access to cultural, recreational, and learning opportunities.

Core Values: Education and Lifelong Learning | Welcoming and Inclusive Environment | Intellectual Freedom | Commitment to Excellence | Equitable and Diverse Access | Innovation | Community Partnerships | Integrity

COLLECTIONS & SERVICES



Goal 1: Improve collections and services to satisfy community needs and expectations

- Added a Simple Signs story time in addition to the Adaptive Adventures story time.
- Increased the number of programs for students in grades K to 3 based on interest and past attendance patterns.
- Improved phone technology infrastructure by adding a redundant server in June 2026 in case of outages.

LIBRARY FACILITY



Goal 2: Maintain and improve the building's functionality and cleanliness

- Reviewed existing Study Room Policy, compared it to other library policies, and determined current setup is most ideal for our usage patterns. We will look at adding a text-based reservation system for periods of high use.
- The Youth Room Terrace was replaced with an exposed aggregate concrete Terrace and path with steps to the Martin Street sidewalk.
- Network security testing was completed on June 17, 2026. Depth Security was very impressed with our protocols and we passed the inspection.
- Window washing was completed in June 2026.
- RFP for Lower Level Updates was issued in April and staff and Building Committee members are reviewing submitted bids.



MARKETING & COMMUNICATIONS



Goal 3: Improve marketing and visibility of the Library

- Baldwin staff and Board members attended and participated in the Birmingham DPS Open House, Birmingham Hometown Parade, Beverly Hills Memorial Day Parade, Pembroke STEAM Night, Birmingham Youth Assistance Touch a Truck, and several visits to promote Summer Reading to all public school students in grades K to 11.
- Hired Baldwin's first Outreach Librarian, a newly expanded full-time position.
- Created a basic instructional guide for Baldwin's app to enable staff to better provide patron support.

PERSONNEL & ORGANIZATION



Goal 4: Educate, train, and empower staff with tools to serve the public

- Kristen Tait, Brandon Bolek-Toubeaux, Sam Hollo, and Cameron Rooney-Crawford attended the Innovative Users Group conference in Chicago and presented on Baldwin's automated weeding program
- H Jennings, Beverly Banks, Alyssa Mandell, and Josh Campeau attended American Library Association Annual Conference in Chicago in June.
- Stephanie Klimmek hosted several Beanstack training courses for staff ahead of the Summer Reading program launch.
- Staff regularly participate in the monthly Ryan Dowd Homeless Training modules.
- Library Intern Felicity Jackson is participating in the first cohort of Michigan's Next Chapter Library Interns for the summer of 2026.

CURRENT & FUTURE FINANCIAL NEEDS



Goal 5: Develop a plan for current and future financial needs

- Increased funding for library collections by 10% for the FY2026-27.
- Made provisions to add a full-time Outreach Librarian to improve Baldwin's visibility in the community.
- Drafted Tuition Assistance Program for staff with anticipated availability in Fall 2026.